

THE THIRD NATIONAL

Physician Advisor & UR Team Boot Camp

GHC HEALTH CARE
Global Health Care, LLC



Onsite:

July 22 – 24, 2015

San Antonio, TX Grand Hyatt San Antonio

Webcast: In your own office or home live via the Internet with 24/7 access for six months

GETTING IT RIGHT THE FIRST TIME

Co-Produced by the National RAC Summit and AR Systems, Inc.



BOOT CAMP TOPICS — Four Key Areas for Success:

- I. The First Point of Contact
- II. Concurrent and Daily Review
- III. Denial Prevention
- IV. Ongoing Education

CONTINUING EDUCATION CREDITS:

Continuing education credit will be available for physicians, nurses, compliance professionals, CPAs, case managers, and coders. See page 6 of the brochure for details.



www.RACSummit.com

CHAIR



Day Egusquiza, President,
AR Systems, Inc.



Elizabeth Lamkin, Chief Executive Officer & Partner, PACE Healthcare Consulting, Hilton Head Island, SC

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John Zelem, MD, FACS, Senior Director of Auditing, Compliance and Education, Executive Health Resources

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The burden of hospital audits by both government contractors and commercial health plans continues unabated, notwithstanding the “pause” in the RAC program. There is still confusion over interpretation and implementation of the “two midnight rule”. States are ramping up their own Medicaid RAC contractors, and Medicare Advantage plans and now commercial insurers are adopting aggressive auditing tactics to compound the burden on hospitals. Hospitals’ rightful appeals of this growing body of denials in turn has completely overwhelmed an understaffed collection of Administrative Law Judges, and hearings are taking two years when they are even able to be scheduled. Members of Congress have heard hospital complaints loud and clear and demanded reform and even MedPAC has now weighed in. Never has it been more important for hospitals to “get it right the first time” when it comes to proper documentation of medically necessary patient care and proper decisions regarding whether a patient meets the criteria for an inpatient admission or should be placed into Observation status or treated in an outpatient setting.

This is where the Third National Physician Advisor and UR Team Boot Camp comes in. Over the course of three days, in a highly interactive learning environment, the Boot Camp will teach participants:

- how to develop a Physician Advisor program whether internal, external or hybrid, and how the PA roles are evolving
- how to construct an effective partnership between the PA and UR functions to ensure proper patient status and documentation
- best practices on documentation, certification, rounding, and physician education strategies
- how to design and implement an integrated CDI program, with case studies from three successful hospitals

The focus will be on the four key steps in a successful process for “Getting it Right the First Time” — (1) The First Point of Contact; (2) Concurrent and Daily Review; (3) Denial Prevention; and (4) Ongoing Education. We will touch on appeal strategies, but the focus of the Boot Camp is to prevent denials in the first place.

The Boot Camp will also include two in-depth pre-conferences on the first day, followed by the opening networking reception — one on the evolving role of the Physician Advisor and one highlighting three successful programs of integrated CDI. Especially now, when it is so important to “get it right the first time,” this is a must event for hospital staff, and highly discounted rates for hospital teams make it possible for all of the right people to attend.

PARTICIPATION OPTIONS

TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office . . .



. . . or home

WHO SHOULD ATTEND?

The PA-UR Team Boot Camp is designed as a very practical, hands-on, highly interactive experience for hospital physician advisors, clinical leaders, coding and billing managers, and other key staff involved in the critical decisions about patient status and patient flow. No just sitting around listening to talking heads. We will use an Audience Response System to do some polling and ask some questions as we go along, give everyone a short fun quiz at the end of each day, arrange for hosted informal dinners with faculty and colleagues at the end of Day II, set up single issue breakfast table topics on the morning of Day III, and assign homework in the form of case studies about inpatient vs. observation status for discussion over lunch on Day II and presentation later. Plus there are faculty panels and audience Q&A throughout.

So who should attend? Here is a non-exclusive list:

- Chief Executive Officers (a good PA-UR program will save money from avoidable denials)
- Chief Financial Officers (a good PA-UR program will save money from avoidable denials, maybe lots of money)
- Chief Medical Officers (if you don’t have a PA, learn how to recruit and train one, whether internal or external; if you do have one, learn how to make him/her more effective in partnership with your ER staff, your UR staff, your hospitalists, and your nursing staff)
- Corporate Compliance Officers (learn how to make the ROI case to the three people listed above)
- Hospital Corporate Counsel (learn what and when to challenge, and what works...and what doesn’t)
- External Affairs/Government Affairs Manager (if you have one — you should be meeting with your Member of Congress on this stuff)
- And of course all of the following:
 - RAC liaisons
 - staff nurses
 - physician advisors
 - utilization review committee members
 - case managers
 - emergency room clinicians
 - medical coding and billing staff
 - CDI staff
 - ICD10 staff
 - patient accounts managers
 - other financial and auditing personnel

But don’t just send one rep. We have reduced the group discount rate for hospitals and health systems in the first Early Bird period. Send your RAC liaison, your PA, and a nurse/case manager (or any combination of 3 or more) before May 8 for \$595 each. Estimate the cost of registration, travel, and a hotel group rate of \$169 against the cost of one denied inpatient claim. (See the word “ROI” above.) Join us on the River Walk in San Antonio. This might be your best hospital investment in 2015.

EXHIBIT AND SPONSORSHIP OPPORTUNITIES:

Take advantage of this unique opportunity to expand your reach! The Boot Camp is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hconferences.com.

THE RAC CERTIFICATE PROGRAM – OVERVIEW

The National RAC Summit series has always offered a RAC Certificate Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter. In 2015 we are pleased to offer a special Certificate Program in connection with the July 22-24 Physician Advisor-UR Boot Camp in San Antonio.

The Boot Camp Certificate Program Curriculum and Requirements are as Follows:

- Complete preconference readings (as needed, up to 4 hours).
- Attend one of the two preconferences (4 hours).
- Attend the entire Boot Camp (12 hours).
- Successfully complete the post-conference online examination (1 hour).

LEARNING OBJECTIVES

The purpose of the RAC Certificate Programs is primarily to give participants the understanding and tools necessary to create successful internal processes for Physician Advisor and UR staff team work so that patient status and documentation are correct and denials are prevented proactively. By the end of this training,

WEDNESDAY, JULY 22, 2015

12:00 pm Registration Opens

PRECONFERENCES

PRECONFERENCE I: PHYSICIAN ADVISORS — BEYOND THE BOOT CAMP — THE EVOLVING PA ROLE

(Registration optional — one preconference is required for the RAC Certificate program)

Co-Sponsored by the American College of Physician Advisors (ACPA)

1:00 pm Welcome and Overview of the Afternoon The Continuing Role of the Physician Advisor — Areas of Influence

Ronald J. Rejzer, MD, CHCQM, Senior Vice President/ Chief Physician Advisor, Parkland Health and Hospital Systems; President, American College of Physician Advisors (ACPA), Dallas, TX (Chair)

1:30 pm Exploring the Spokes of the Wheel of Influence

- Speaking the Language of the C-Suite — From the CEO Perspective
Elizabeth Lamkin, Chief Executive Officer & Partner, PACE Healthcare Consulting, Hilton Head Island, SC

- Speaking the Language of the C-Suite — From the PA Perspective
Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE

- Strategies for Reducing Appeals
Howard Stein, DO, Physician Advisor, CentraState Medical Center, Freehold, NJ

- The Power of Peer-to-Peer Appeals
Maria Johar, MD, Administrative Director, ProMedica, Toledo, OH and
Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE

BREAK

- The PA Role in Palliative Care
Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE and
Howard Stein, DO, Physician Advisor, CentraState Medical Center, Freehold, NJ

- PA Role and Strategies in Medicare Advantage Appeals
Maria Johar, MD, Administrative Director, ProMedica, Toledo, OH



participants will be able to create an action plan that will outline key initiatives to be taken with respect to their own organizations.

PROGRAM COMPLETION

Those who successfully complete the program requirements and pass the final examination will receive a certificate of completion. Candidates in the program have 90 days

to take the exam and have three attempts. A score of 70% or better on the exam is required to earn the certificate.

FREQUENTLY ASKED QUESTIONS

Is the RAC Certificate Program a professional certification program?

It is not. The program constitutes an attempt to organize a focused curriculum around specific RAC implementation strategies and issues, while giving evidence of successful completion of that body of knowledge through the issuance of a certificate of completion.

4:00 pm Faculty Panel

- The Top Challenges for a PA in My Organization
- Audience Q&A Session

Ronald J. Rejzer, MD, CHCQM, Senior Vice President/ Chief Physician Advisor, Parkland Health and Hospital Systems; President, American College of Physician Advisors (ACPA), Dallas, TX (Moderator)

5:00 pm Preconference Adjournment

5:15 pm Networking Reception

PRECONFERENCE II: MAKING INTEGRATED CLINICAL DOCUMENTATION IMPROVEMENT WORK — PARTNERSHIPS!

(Registration optional — one preconference is required for the RAC Certificate program)

1:00 pm Welcome and Overview of the Afternoon Exploring an Integrated CDI Team — Tying Traditional CDI with Patient Status/UR = One Voice

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Chair)

1:45 pm Indiana Case Study — Taking Baby Steps

Kathy Shumpert, RN, Director of Surgical and Obstetrical Services, Dukes Memorial Hospital, Peru, IN; Former Clinical Documentation Improvement Specialist, Community Howard Regional Health, Kokomo, IN

2:15 pm Connecticut Case Study — Continuing the Integration with Strong Leadership

Linda Gomes, RN, Clinical Reimbursement Manager, Bridgeport Hospital, Bridgeport, CT

2:45 pm Texas Case Study — Challenges and Wins for a Fully Integrated CDI Team

Delana Knupp, RN, CRRN, Integrated CDI/Case Management Director, Wise Regional Health Systems, Decatur, TX

3:15 pm BREAK

3:45 pm Faculty Panel

- The Top Challenges to Integrated CDI in My Organization
- Audience Q&A Session
- Audience Response System Questions

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Moderator)

5:00 pm Preconference Adjournment

5:15 pm Networking Reception

THE 2015 BOOT CAMP — EXPLORING THE FOUR KEY AREAS FOR SUCCESS WITH PHYSICIAN ADVISORS AND UR STAFF:

- I. The First Point of Contact
- II. Concurrent and Daily Review
- III. Denial Prevention
- IV. Ongoing Education

7:00 am Registration Opens; Welcome Coffee

OPENING PLENARY SESSION — INTRODUCTION AND THE FIRST POINT OF CONTACT

8:00 am **Welcome and Overview of the Boot Camp Audience Response System — Learning about the Attendees**
 Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID (Chair)*

8:15 am **Regulatory Update and Operational Impact**
 Ronald Hirsch, MD, FACP, *Vice President, Accretive Physician Advisory Services (AccretivePAS), Chicago, IL*

8:45 am **What is a Physician Advisor? How Can a PA Influence Engagement of an Organization?**
 Howard Stein, DO, *Physician Advisor, Centrastate Medical Center, Freehold, NJ*

9:15 am **I. THE FIRST POINT OF CONTACT**
UR in the ER — Getting Patient Status Right the First Time
 Pamela Foster, APSW, MBA, ACM, *Director, Care Coordination, Case Management & Social Services, Mayo Clinic Health System, Eau Claire, WI*
 Linda Gomes, RN, *Clinical Reimbursement Manager, Bridgeport Hospital, Bridgeport, CT*
 Delana Knupp, RN, CRRN, *Integrated CDI/Case Management Director, Wise Regional Health Systems, Decatur, TX*

UR and Surgery Scheduling — Addressing Inpatient-Only Best Practices PLUS UR Joined at the Hip with Surgery Daily Activity — Bad Habits Attacked
 Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID*
 Pamela Foster, APSW, MBA, ACM, *Director, Care Coordination, Case Management & Social Services, Mayo Clinic Health System, Eau Claire, WI*

10:10 am **BREAK**
 10:30 am **How to Handle Difficult Situations — POINT-COUNTERPOINT**

- Outpatient in a Bed
- Transfer pending but No SNF Available
- After-Hour and Weekend Admits

Pamela Foster, APSW, MBA, ACM, *Director, Care Coordination, Case Management and Social Services, Mayo Clinic Health System, Eau Claire, WI*
 Jessica L. Gustafson, Esq., *Founding Shareholder, The Health Law Partners, Southfield, MI*
 Maria Johar, MD, *Administrative Director, ProMedica, Toledo, OH*



Michael A. Salvatore, MD, FACP, *Physician Advisor, Beebe Medical Center, Lewes, DE*



Ernie de los Santos, *Founder and Faculty Chair, Appeal Academy, San Antonio, TX (Moderator)*

11:10 am

Q&A Session with Faculty

11:45 am

Working Lunch with Hosted Case Study Discussions

1:00 pm

Presentation of Case Studies



Audience Response System Voting re Correct Status

Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID (Moderator)*

2:15 pm

II. CONCURRENT AND DAILY REVIEW

Daily Work Flow for UR Staff

- 1MN and Still in Bed?
- Direct Admits?



Pamela Foster, APSW, MBA, ACM, *Director, Care Coordination, Case Management & Social Services, Mayo Clinic Health System, Eau Claire, WI*



Linda Gomes, RN, *Director of Case Management, Bridgeport Hospital, Bridgeport, CT*

Daily Work Flow for PAs

- Referral Process
- Interaction with Providers
- Full-time or Part-Time



Maria Johar, MD, *Administrative Director, ProMedica, Toledo, OH*



Michael A. Salvatore, MD, FACP, *Physician Advisor, Beebe Medical Center, Lewes, DE*

Daily Rounding Concepts

Howard Stein, DO, *Physician Advisor, Centrastate Medical Center, Freehold, NJ*



CDI Interaction with the PAs



Kathy Shumpert, RN, *Director of Surgical and Obstetrical Services, Dukes Memorial Hospital, Peru, IN; Former Clinical Documentation Improvement Specialist, Community Howard Regional Health, Kokomo, IN*

3:15 pm

BREAK

3:45 pm

III. DENIAL PREVENTION

Lessons from the Probe and Educate Findings



K. Cheyenne Santiago, RN, *Medical Review Clinical Manager, WPS Medicare, Omaha, NE*

Beyond Filing Appeals — Proven Success Strategies using PAs



Jessica L. Gustafson, Esq., *Founding Shareholder, The Health Law Partners, Southfield, MI*



Abby Pendleton, Esq., *Founding Shareholder, The Health Law Partners, Southfield, MI*

Q&A Session with Afternoon Faculty

Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID (Moderator)*



5:45 pm **Adjournment**

6:30 pm

Optional Dutch Treat Dinners Hosted by Faculty

CLOSING PLENARY SESSION

7:00 am Registration Opens
Networking Breakfast in the Exhibit Hall
Optional Faculty Hosted Table Topics
(see website for details)

8:00 am IV. ONGOING EDUCATION

- Overview and Expectations for the Morning
- Audience Response System Questions
- Moving to the Dynamic Role of Effecting Change



Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Chair)

8:15 am Leading a Meaningful UR Committee

- Role of the UR Committee — A PA Perspective



Ronald J. Rejzer, MD, CHCQM, Senior Vice President/ Chief Physician Advisor, Parkland Health and Hospital Systems, Dallas, TX



- Role of UR in a UR Committee

Pamela Foster, APSW, MBA, ACM, Director, Care Coordination, Case Management & Social Services, Mayo Clinic Health System, Eau Claire, WI

8:45 am Panel Discussion: Making a Dedicated Ambulatory Unit Work — Outpatient in a Bed (Pros and Cons)



Pamela Foster, APSW, MBA, ACM, Director, Care Coordination, Case Management & Social Services, Mayo Clinic Health System, Eau Claire, WI



Linda Gomes, RN, Clinical Reimbursement Manager, Bridgeport Hospital, Bridgeport, CT



Maria Johar, MD, Administrative Director, ProMedica, Toledo, OH



Delana Knupp, RN, CRRN, Integrated CDI/Case Management Director, Wise Regional Health Systems, Decatur, TX



Kathy Shumpert, RN, Director of Surgical and Obstetrical Services, Dukes Memorial Hospital, Peru, IN; Former Clinical Documentation Improvement Specialist, Community Howard Regional Health, Kokomo, IN

9:15 am Hospitalists as PAs — How to Incorporate the Role into the Daily Function



Ronald J. Rejzer, MD, CHCQM, Senior Vice President/Chief Physician Advisor, Parkland Health and Hospital Systems, Dallas, TX



Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE

9:45 am NETWORKING BREAK AND PRIZE DRAWING

10:10 am The Physician Advisor as the National Transportation Safety Board of CDI



John Zelem, MD, FACS, Senior Director of Auditing, Compliance and Education, Executive Health Resources (EHR), Newtown Square, PA

10:35 am The PA's Role with Physician Training



Ronald J. Rejzer, MD, CHCQM, Senior Vice President/ Chief Physician Advisor, Parkland Health and Hospital Systems, Dallas, TX

10:50 am Communication Tools with the Provider Community — Local Experiences and the Role of the PA



Pamela Foster, APSW, MBA, ACM, Director, Care Coordination, Case Management & Social Services, Mayo Clinic Health System, Eau Claire, WI



Maria Johar, MD, Administrative Director, ProMedica, Toledo, OH



Ronald J. Rejzer, MD, CHCQM, Senior Vice President/ Chief Physician Advisor, Parkland Health and Hospital Systems, Dallas, TX



Michael A. Salvatore, MD, FACP, Physician Advisor, Beebe Medical Center, Lewes, DE



Kathy Shumpert, RN, Director of Surgical and Obstetrical Services, Dukes Memorial Hospital, Peru, IN; Former Clinical Documentation Improvement Specialist, Community Howard Regional Health, Kokomo, IN

11:20 am Q&A Session with Morning Faculty



Audience Response System — Final Quiz

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Moderator)

12:00 pm Adjourn



The famous San Antonio River Walk is just steps away from the Grand Hyatt San Antonio.

HOTEL INFORMATION/RESERVATIONS

The Grand Hyatt San Antonio is the official hotel for The Third Physician Advisor and UR Team Boot Camp. A special group rate of \$169.00 single/double per night (plus applicable tax) has been arranged for Boot Camp Attendees. To make your hotel reservations online please go to the Boot Camp website at www.RACSummit.com and click on the Travel/Hotel tab.

You may also make a reservation at the group rate by calling central reservations at 1-888-421-1442, and asking for RAC Physician Advisor Boot Camp at the Grand Hyatt San Antonio.

Reservations at the group rate will be accepted while rooms are available or until Tuesday, June 30, 2015. After this, reservations will be accepted on a space-available basis at the prevailing rate.

Grand Hyatt San Antonio

600 East Market Street • San Antonio, TX 78205 • Tel: +1 210-224-1234

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for webcast access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Webcast registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Webcast registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each webcast registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-0188 or 206-452-5495 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-0188 or 206-452-5495 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.RACSummit.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Conference, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-0188 or 206-452-5495.

INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Conference content via Webcast access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Conference aggressively pursues copyright infringers.

If a registrant needs the ability to share Conference content within his or her organization, multiple Conference registrations are available at discounted rates.

The Conference will pay a reward for information regarding unauthorized sharing of Conference content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Conference content sharing, contact the Conference registration office.

CONTINUING EDUCATION CREDITS

The Third National Physician Advisor-Utilization Review Team Boot Camp will be providing continuing education credit for a variety of hospital professionals. Check this page and the website for updates as approvals are granted.

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Institute for the Advancement of Human Behavior (IAHB) and Health Care Conference Administrators. The IAHB is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation Statement

The IAHB designates this live activity for a maximum of 16.0 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses: The Institute for Advancement of Human Behavior is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This course is co-provided by IAHB and HCCA. Maximum of 16.0 contact hours.

Physicians and Nurses - Satisfactory Completion Statement: Participants must complete an attendance/evaluation form in order to receive a certificate of completion/attendance. Chosen sessions must be attended in their entirety. Partial credit of individual sessions is not available.

Compliance Professionals: The conference is seeking approval for CCB Credits by the Compliance Certification Board (CCB). The conference will issue a certificate of credit and congratulations letter with instructions for filing the CCB certificate for credit.

Certified Case Managers (CCM®): The conference has been approved by the Commission for Case Manager Certification to provide up to 16.5 continuing education clock hours to CCM® board certified case managers. For onsite attendees, the total number of clock hours attended for the general sessions will be entered by the Registrar at the completion of the program, and the certificate will reflect the actual number of clock hours completed by the participant. **For webcast attendees,** a certificate will be provided that permits self-certification of the number of clock hours watched, together with an evaluation form that must be completed and returned.

Coders: The conference is seeking approval from the AAPC for continuing education hours, depending upon session attendance. Certificates will be issued onsite. Online attendees must enroll in, complete, and successfully pass the final examination for the RAC Certificate Program for this conference in order to earn their CEUs. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

Accounting Professionals - NASBA CPE Credit: Health Care Conference Administrators, LLC (dba GHC, LLC Healthcare) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 20.0 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or email petergrant@ehcca.com.

Other Attendees: Onsite attendees can request a Certificate of Attendance from the Registrar onsite which they can file with other appropriate entities for credit. Webcast attendees can request a Webcast Certificate of Attendance from the Registration Office on which they can certify the number of hours they watched and can file with appropriate entities for credit.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Conference will be to refund the registration fee paid. The Conference shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-0188 (Continental US, Alaska and Hawaii only) or 206-452-5495, send e-mail to registration@hconferences.com, or visit our website at www.RACSummit.com.

PHYSICIAN ADVISOR AND UR TEAM BOOT CAMP

HOW TO REGISTER:

Fully complete the form on page 7 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.RACSummit.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-0188 (Continental US, Alaska and Hawaii only) or

206-452-5495, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hcconferences.com

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME _____

SIGNATURE OF REGISTRANT - REQUIRED _____

JOB TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____

E-MAIL _____

Special Needs (Dietary or Physical)

ONSITE CONFERENCE ATTENDANCE

PRECONFERENCES (Registration optional — one preconference is required for the RAC Certificate program):

I: PHYSICIAN ADVISORS — BEYOND THE BOOT CAMP — THE EVOLVING PA ROLE \$ 495

II: MAKING INTEGRATED CLINICAL DOCUMENTATION IMPROVEMENT WORK — PARTNERSHIPS! \$ 495

CONFERENCE (Does not include Preconference):

Standard Rate:

Through Friday, May 8, 2015* \$1,195

Through Friday, June 12, 2015** \$1,495

After Friday, June 12, 2015 \$1,795

Hospital and Health System Rate:

Through Friday, May 8, 2015* \$ 895

Through Friday, June 12, 2015** \$1,095

After Friday, June 12, 2015 \$1,295

Conference — Critical Access Hospitals*:**

Flat Rate \$ 595

RAC Certificate Program

RAC Certificate Program \$ 395

(The Certificate Program includes optional preconference readings, required online course modules, the preconference and conference, and a post conference online examination. Requires preconference and conference registration.)

GROUP REGISTRATION DISCOUNT (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Standard Group Rate (For each registrant):

Through Friday, May 8, 2015* \$ 795

Through Friday, June 12, 2015** \$1,095

After Friday, June 12, 2015 \$1,395

Hospital and Health System Group Rate (For each registrant):

Through Friday, May 8, 2015* \$ 595

Through Friday, June 14, 2013** \$ 795

After Friday, June 14, 2013 \$ 995

CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144 6 months' access on Web \$129

Note that conference electronic media may be used by the individual purchaser only. Terms and Conditions apply (see page 6).

SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Predictive Modeling News* for only \$295 (regular rate \$468) when ordered with your conference registration.

Predictive Modeling News \$ 295

PAYMENT

The use of a registration discount code cannot be the basis of requesting a partial refund of fees already paid.

TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at RAC Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at www.RACSummit.com.

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Boot Camp, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

Discount Code: _____

WEBCAST CONFERENCE ATTENDANCE

All webcast registrants are automatically registered for ALL online events — the preconference, the conference, and the RAC Certificate Program. Webcast conference registration includes the live Internet feed from the conference, plus six months of continued archived Internet access, available 24/7. As an alternative to archived Internet access, online conference registrants may choose to access conference content via Flash Drive, which includes video of all sessions and synched PowerPoint presentations.

CONFERENCE (Includes the preconference, the complete boot camp, and the RAC Certificate Program):

Standard Rate:

Through Friday, May 8, 2015* \$ 795

Through Friday, June 12, 2015** \$ 995

After Friday, June 12, 2015 \$1,195

Hospital and Health System Rate:

Through Friday, May 8, 2015* \$ 595

Through Friday, June 12, 2015** \$ 695

After Friday, June 12, 2015 \$ 795

Conference — Critical Access Hospitals*:**

Flat Rate \$ 395

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

All webcast group registrants are enrolled in the preconference, conference and RAC Certificate Program.

Group registration offers the possibility of implementing a RAC online Certificate Program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track conference participation to employees. Certificate of successful completion of online post conference examination evidences mastery of conference body of knowledge.

Conference Access: 5 or more \$495 per person 10 or more \$395 per person
See INTELLECTUAL PROPERTY POLICY, page 6.

CONFERENCE ELECTRONIC MEDIA:

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144

(All webcast attendees automatically receive 6 months access on web.)

* This price reflects a discount for registration and payment received through Friday, May 8, 2015.

** This price reflects a discount for registration and payment received through Friday, June 12, 2015.

*** A Critical Access Hospital (CAH) is a rural acute care hospital of no more than 25 beds that meets certain geographic and staffing requirements and is certified by HHS to receive cost-based reimbursement from Medicare.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # _____

EXPIRATION DATE _____

SECURITY CODE _____

NAME OF CARDHOLDER _____

SIGNATURE OF CARDHOLDER _____

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