



The SEVENTH NATIONAL Medicare RAC (and MAC) Summit

A Hybrid
Conference,
Internet Event
& Training Tool
See page 6

Getting it Right the First Time . . .
and What to Do if You Don't

December 4 – 6, 2012

Mandarin Oriental
Washington, DC

CONFERENCE CO CHAIRS:

- Ernie de los Santos**, Founder and Principal, The RAC Shadow and Appeal Academy (Postconference)
- Day Egusquiza**, President, AR Systems, Inc. (Preconference)
- Linda Fotheringill**, Co-Founder and Partner, Washington & West, LLC
- Larry T. Hegland, MD**, Chief Medical Officer, Ministry Saint Clare's Hospital, The Diagnostic and Treatment Center
- Ryan Meade**, Partner, Meade & Roach

KEYNOTE SPEAKERS:

- Rochelle Archuleta**, Senior Associate Director for Policy, American Hospital Association
- The Honorable Michael D. Bartko**, U.S. Administrative Law Judge
- Peter B. Budetti, MD, JD** (Invited), Deputy Administrator and Director, Center for Program Integrity, Centers for Medicare and Medicaid Services
- Amy (King) Caro**, Vice President, Health IT Programs, Northrop Grumman Information Systems
- Deanna Crusier**, Provider Outreach and Education Senior Analyst, CGS Administrators, LLC
- Tara Mondock**, Vice President, Healthcare, Ivans, Inc.

ISSUES TO BE ADDRESSED:

- Changes in CMS Program Integrity Program
- The AHA Policy and Advocacy Agenda
- CMS Predictive Modeling Contractor Roles
- MAC Roles and Relationships
- What is an "Inpatient"? and How to Get It Right
- The Emergence of the Medicaid RACs
- Electronic Submissions of Audit Documentation (esMD)
- MAC and RAC Prepayment Reviews
- Medicare Advantage Plan Denials and Appeal Issues
- How to Make the Discussion Period Work for You
- Rehab and Long Term Care Issues
- The Legal Update Panel
- Building an Effective UR and PA Team
- What ALJs Look For ... and How to Prepare
- RACs and Commercial Health Plans
- Current Congressional Issues and Interests
- Part A to Part B Rebilling Demonstration
- 60-day Window to Return "Identified" Overpayments
- Winning Appeal Strategies

SILVER
GRANTORS:



BRONZE GRANTORS:



ADDITIONAL
GRANTORS:



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CO-LOCATED WITH THE SIXTH NATIONAL
PREDICTIVE MODELING SUMMIT
www.PredictiveModelingSummit.com

RAC Certificate Programs

BASIC RAC CERTIFICATE PROGRAM

The Seventh National RAC (and MAC) Summit is offering a Basic RAC Certificate Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter. The Program requirements are:

- Complete optional preconference readings to gain additional background information. See website to review the set of pre-course reading materials
- Complete the online training modules on the basics of preparing for and responding to RAC audits, prepared by Davis Wright Tremaine and Deloitte & Touche
- Attend the RAC Preconference either onsite or via the webcast.
- Attend the RAC Summit either onsite or via the webcast.
- Successfully complete the Basic post-conference online examination within 90 days with a score of 70% or better (three attempts are given). See website to take sample examination.
- Attendees who successfully complete all of the Program requirements will receive a certificate of completion.



ADVANCED RAC CERTIFICATE PROGRAM

The Seventh National RAC (and MAC) Summit is also offering an Advanced RAC Certificate Program in the form of an optional course within the conference for those attendees who already have some experience with the subject matter. The Program requirements are:

- Complete optional preconference readings as needed. See website to review the set of pre-course reading materials.
- Complete the online training modules on RAC issues prepared by The RAC Shadow and Appeal Academy.
- Attend the RAC Preconference either onsite or via the webcast.
- Attend the RAC Summit either onsite or via the webcast.
- Successfully complete the Advanced post-conference online examination within 90 days with a score of 70% or better (three attempts are given). See website to take sample examination.
- Attendees who successfully complete all of the Program requirements will receive a certificate of completion.



AN EXAMPLE OF A CORPORATE RAC CERTIFICATE PROGRAM

Group Discount Allows Multiple Staff to Pursue RAC Certificates



One of the most significant changes in the Medicare program recently has been the introduction of “recovery audit contracting” (RAC) as a way of assuring that proper payments are being made for Medicare services. In the new RAC model, contractors are incentivized with contingency fees to find improper overpayments (and underpayments) to providers of Medicare services. New RAC contractors are now being put into place by the States for the Medicaid program, heightening the potential for provider burden and contractor overlap, including overlap with State OIG initiatives and other entities targeting outright fraud.

Provider complaints about overzealous RAC contractors have now reached Congress, as have complaints about inefficient MICs in the Medicaid program and aggressive ZPICs targeting fraud in hot spots. As a result, CMS is in the process of making changes to the overall program integrity effort, with new rules expected by the time of the Summit in December. The most dramatic new wrinkle in 2012 is the decision by CMS to allow the MACs to conduct prepayment review of questionable claims for medical necessity, site of service, and improper coding, preventing payment on the front end. The same authority is now available to the RACs as of August 2012. And beyond the Medicare FFS program, Medicare Advantage plans are now conducting audits and denying claims, and even some commercial health plans have contracted with the RACs to look for patterns of overpayment or even fraud.

Now in its seventh iteration, the National RAC (and MAC) Summit brings together seasoned hospital representatives, best of breed solutions companies, and savvy compliance and appeals lawyers to explore these issues and provide very practical advice for how to get it right the first time ... and what to do if you don't. The Summit continues to offer onsite and online participation, and has now added an Advanced as well as a Basic RAC Certificate Program. This year's Preconference draws on best practices from hospitals around the country to teach attendees how to create a strong Utilization Review function that works in concert with a strong Physician Advisor function, no matter the hospital size. The agenda is crafted to maximize networking and speaker interaction and provide practical “how to” advice on both Medicare and Medicaid issues, and on MAC as well as RAC issues. More than ever before, it is a “must” event.

THE RAC CERTIFICATE PROGRAMS

Overview

The National RAC Summit series has always offered a RAC Certificate Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter. In 2012 the Summit is pleased to offer an Advanced program as well as a Basic program.

The RAC Certificate Programs' curriculum and requirements are as follows:

- Complete preconference readings (as needed, up to 4 hours).
- Complete online training modules: for the Basic program, prepared by Davis Wright Tremaine and Deloitte & Touche; and for the Advanced program, prepared by The RAC Shadow and Appeal Academy (3 hours).
- Attend the preconference (4 hours).
- Attend the entire RAC Summit (12 hours).
- Successfully complete the post-conference online examination (1 hour).

Who Should Attend?

Those who are interested in understanding and working successfully in the rapidly expanding Medicare MAC and RAC environment, together with issues arising from implementation of the new Medicaid RACs. The material is heavily focused on hospital issues and to a lesser extent on physician practices as well, particularly in areas of joint risk. Hospital RAC liaisons, clinicians, compliance officers, CFOs, medical coding and billing staff, patient accounts managers, and other financial and auditing personnel are prime candidates for the certificate programs. Group discounts encourage participation by an entire RAC team.

Learning Objectives

The purpose of the RAC Certificate Programs is to give participants the understanding and tools necessary to work successfully with the new Medicare MAC and RAC processes, requirements, and timetable, as well as issues with Medicaid audits and Medicaid RACs. By the end of this training, participants will be able to create an action plan that will outline key initiatives to be taken with respect to MAC and RAC implementation and tracking in their own organizations.

Program Description

This is a practical, in-depth program for professionals who want to understand MAC and RAC issues in the context of their own local settings. The Basic program is geared to those who have had limited training, while the Advanced program caters to those who have increasing levels of knowledge and training in the field. At the end of the program, participants will have 90 days to complete the respective online examination and earn a certificate of completion.

Program Completion

Those who successfully complete the program requirements (see the five bulleted requirements above), including preconference readings and an online post conference test with a score of seventy percent (70%) or more, will receive a certificate of completion of the Medicare RAC Certificate Program.

Frequently Asked Questions

Is the RAC Certificate Program a professional certification program? It is not. The program constitutes an attempt to organize a focused curriculum around implementation strategies and issues pertaining to recovery audits, while giving evidence of successful completion of that body of knowledge through the issuance of a certificate of completion.

Please describe the post-meeting online examination. The post-meeting online examinations are each a multi-question examination based upon the information made available in the preconference readings, online courses, preconferences, and the Summit itself. Candidates may take the examination at any time during the ninety (90) days following the Summit and will have one hour to complete the examination, once you have commenced it. Three attempts are allowed, with new questions rotating through the examination. Candidates must score seventy percent (70%) or more to complete this requirement successfully.

Has any other conference offered a comparable certificate program? Yes, the Quality Colloquium at Harvard University, www.QualityColloquium.com, has offered a Patient Safety Certificate Program for the past four years. Similar training programs have been offered in connection with the National Medical Home Summit, the National Disclosure Summit, the Population Health and Care Coordination Colloquium, and the National Medicare Readmissions Summit.

Tuesday, December 4, 2012

12:00 pm Registration Opens

PRECONFERENCE: GETTING IT RIGHT THE FIRST TIME — BUILDING A STRONG UTILIZATION REVIEW AND PHYSICIAN ADVISOR PARTNERSHIP

(Registration optional but required for RAC Certificate Programs)

1:00 pm Welcome and Overview of the Issues

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID (Chair)

1:30 pm The Importance of Concurrent Review — for both ED and Scheduled/Elective Surgery Admissions

- First Level — Milliman/InterQual Criteria
- Second Level — Physician Review
- A Look at Selective Cases
- Audience Feedback and Q&A

Jeffrey E. Epstein, MD, Medical Director, Continuum of Care Department, Morristown Medical Center, Atlantic Health System, Morristown, NJ

Lori Horrall, RN, BSN, MSM, Manager, Utilization Management, Union Hospital, Terre Haute, IN

2:30 pm Building a Strong UR Process

- Empowering the UR Function/Staff
- The Compliance ROI from Strong UR
- The Financial ROI from Strong UR

Day Egusquiza, President, AR Systems, Inc., Twin Falls, ID

Lori Horrall, RN, BSN, MSM, Manager, Utilization Management, Union Hospital, Terre Haute, IN

3:00 pm Break

3:30 pm Best Practices from the Field — Different Models for the Physician Advisor Function — Part-Time, Full-Time, Outsource, Hybrid

E. G. “Nick” Ulmer, Jr., MD, CPC, Vice President, Clinical Services and Medical Director for Case Management, Spartanburg Regional Health System, Spartanburg, SC

4:30 pm Faculty Q&A and Audience Feedback Regarding Next Steps

5:00 pm Preconference Adjournment

Hotel Information/Reservations

The Mandarin Oriental, Washington DC is the official hotel for the Seventh National Medicare RAC Summit. A special group rate of \$230.00 (plus tax) per deluxe room has been arranged for Summit Attendees. To book your reservation online and access the group rate, go to www.racsummit.com/travel.html

For telephone reservations, call toll free at 1-888-888-1778, or on-property at 202-787-6140. When calling in, ask for “MEDICARE RAC SUMMIT” to receive the group rate. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Tuesday, November 13, 2012**. After this, reservations will be accepted on a space-available basis at the prevailing rate.

Mandarin Oriental, Washington DC
1330 Maryland Avenue SW • Washington DC 20024

Wednesday, December 5, 2012

DAY I SUMMIT AGENDA — OPENING PLENARY SESSION — NATIONAL ISSUES AND NATIONAL PLAYERS

7:00 am Registration Opens

8:00 am Welcome and Overview

Ryan Meade, Partner, Meade & Roach, Chicago, IL (Co Chair)

8:15 am Changes in Management of CMS Program Integrity Contractors

Peter B. Budetti, MD, JD (Invited), Deputy Administrator and Director, Center for Program Integrity, Centers for Medicare and Medicaid Services, Baltimore, MD

9:00 am Use of Predictive Modeling to Detect Overpayments/Abuse

Amy (King) Caro, Vice President, Health IT Programs, Northrop Grumman Information Systems, McLean, VA

9:30 am MAC Roles and Relationships

Deanna Crusier, Provider Outreach and Education Senior Analyst, CGS Administrators, LLC, Nashville, TN

10:00 am Networking Break

10:30 am What ALJs Look For

The Honorable Michael D. Bartko, U.S. Administrative Law Judge, Cleveland, OH

11:15 am Moving to Full Electronic Communication — an esMD Update

Tara Mondock, Vice President, Healthcare, Ivans, Inc., Stamford, CT

11:45 am Networking Lunch — Optional Table Topics

DAY I SUMMIT AGENDA — AFTERNOON PLENARY SESSION — HOT ISSUES

1:00 pm Welcome and Overview

Larry T. Hegland, MD, Chief Medical Officer, Ministry Saint Clare’s Hospital, The Diagnostic and Treatment Center, Weston, WI (Co Chair)

1:15 pm Hot Issues I — MAC and RAC Prepayment Reviews

Stewart Presser (DCS and NGS), Greater NY Hospital Association, New York, NY

Kathy Reep (FCSO and Connolly), Florida Hospital Association, Orlando, FL

Larry T. Hegland, MD (CGI and NGS), Chief Medical Officer, Ministry Saint Clare’s Hospital, The Diagnostic and Treatment Center, Weston, WI

Mike Frith (HDI and Palmetto/Noridian/WPS), Regional Manager, Patient Accounts, Trinity Health-Saint Alphonsus, Boise, ID

Brian Annulis, Partner, Meade & Roach, Chicago, IL (Moderator)

2:15 pm Hot Issues II — Medicare Advantage Denials and Appeal Issues

Shannon Pavel, RN, CPHM, *Clinical Appeals and Denials Coordinator, Infirmiry Health, Mobile, AL*

2:45 pm Hot Issues III — Rehab and Long Term Care

Jane Snecinski, *President, Post Acute Advisors, Atlanta, GA*

3:15 pm Networking Break

3:45 pm Hot Issues IV — What is an “Inpatient” ... and How to Get It Right

Day Egusquiza, *President, AR Systems, Inc., Twin Falls, ID*

4:15 pm Hot Issues V — The National Part A to Part B Billing Demonstration

Mike Frith, *Regional Manager, Patient Accounts, Trinity Health-Saint Alphonsus, Boise, ID*

4:45 pm Hot Issues VI — Emergence of Medicaid RACs

Markus Cicka, *Director, Missouri Medicaid Audit and Compliance, State of Missouri, Jefferson City, MO*

Kathy Lippmann, *Vice President, State Government Services Mid-Atlantic, HMS, Richmond, VA*

Steven A. Greenspan, JD, LLM, *Vice President of Regulatory Affairs, Executive Health Resources, Newtown Square, PA*

5:30 pm Day I Adjournment and Networking Reception in the Exhibit Hall

Thursday, December 6, 2012

DAY II SUMMIT AGENDA — THE ROAD AHEAD

7:00 am Registration Opens

Networking Breakfast in the Exhibit Hall
Optional Hosted Table Topics

8:00 am Welcome and Overview

Linda Fotheringill, *Co-Founder and Partner, Washington & West, LLC, Baltimore, MD (Co Chair)*

8:15 am The Road Ahead — AHA Policy Agenda

Rochelle Archuleta, *Senior Associate Director for Policy, American Hospital Association, Washington, DC*

9:00 am Commercial Health Plans and Recovery Audits

Elaine N. Foster (Invited), *Senior Health Care Analyst, Utilization Review, Blue Cross Blue Shield of Michigan, Detroit, MI*

9:30 am The Top 10 Things You Need to Know and Do before Your ALJ Hearing

Michael Salvatore, MD, FACP, *Physician Advisor, Beebe Medical Center, Lewes, DE*

10:00am Networking Break and Prize Drawing in the Exhibit Hall

10:30 am Legal Update

Ryan Meade, *Partner, Meade & Roach, Chicago, IL*

Linda Fotheringill, *Co-Founder and Partner, Washington & West, LLC, Baltimore, MD*

Amy F. Lerman, *Associate, Epstein Becker Green, Washington, DC*

11:15 am Current Congressional Interests and Initiatives

Matt Kazan, MPP (Invited), *Health Policy Advisor, Senate Finance Committee Majority Staff, Washington, DC*

Kimberly Brandt, CHC, JD (Invited), *Chief Healthcare Investigative Counsel, Senate Finance Committee Minority Staff; Former Counsel, Allston & Bird LLP; Former Director, Medicare Program Integrity Group, Centers for Medicare and Medicaid Services, Washington, DC*

12:00pm Summit Adjournment

12:00 pm Lunch for Postconference Participants

POSTCONFERENCE: No Fear Appeal Strategies —
Sponsored by Appeal Academy

12:45 pm Welcome and Introductions

Ernie de los Santos, *Founder and Principal, The RAC Shadow and Appeal Academy, Los Angeles, CA (Postconference Chair)*

12:50 pm How to Make the Discussion Period Work for You...WHO is More Important than WHAT

Sharon Easterling, MHA, RHIA, CCS, CDIP, *President and Chief Executive Officer, Recovery Analytics, Charlotte, NC*

1:20 pm The ALJ Hearing — Anatomy of Appeals that Won and Lost ... and Why

Steven A. Greenspan, JD, LLM, *Vice President of Regulatory Affairs, Executive Health Resources, Newtown Square, PA*

1:50 pm Appeal Letters that WIN — Including Sample Templates

Denise Wilson, *Director, Audit and Appeals Services, Intersect Healthcare, Inc., Lutherville, MD*

2:20 pm Recent Winning Strategies and Tactics — What to Do Now, What’s Changed, What’s Not

Andrew B. Wachler, Esq., *Principal, Wachler & Associates, PC, Royal Oak, MI*

2:50 pm Final Audience Q&A with Faculty Panel

Ernie de los Santos, *Founder and Principal, The RAC Shadow and Appeal Academy, Los Angeles, CA (Moderator)*

3:15 pm Postconference Adjournment

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach! The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader. For more information call 206-673-4815 or email exhibits@hccoferences.com.

PARTICIPATION OPTIONS

Traditional Onsite Attendance

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

Live and Archived Internet Attendance

Watch the conference in live streaming video of plenary sessions and listen to audio of preconference and postconference over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker video and audio and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office . . .



. . . or home

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

REGARDING INTERNET REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For online registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-0188 or 206-452-5495 for further information.

REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-0188 or 206-452-5495 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.RACSummit.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CONTINUING EDUCATION UNITS (CEUs)

The Summit is exploring Continuing Education Credits (CEUs) from the American Academy of Professional Coders (AAPC). Onsite attendees can also request a Certificate of Attendance which they can file with appropriate entities for credit, and online attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-0188 or 206-452-5495.

INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright infringers. If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-0188 (Continental US, Alaska and Hawaii only) or 206-452-5495, send e-mail to registration@hcconferences.com, or visit our website at www.RACSummit.com.

HOW TO REGISTER: Fully complete the form on page 7 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.RACSummit.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-0188 (Continental US, Alaska and Hawaii only) or 206-452-5495, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hcconferences.com

Medicare RAC Summit

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

ADDRESS

CITY/STATE/ZIP

TELEPHONE

E-MAIL

 Special Needs (Dietary or Physical)

NAME

SIGNATURE OF REGISTRANT - REQUIRED

JOB TITLE

ORGANIZATION

ONSITE CONFERENCE ATTENDANCE

PRECONFERENCE REGISTRATION

(Required for RAC Certificate Programs)

Building a Strong UR and Physician Advisor Partnership \$ 495

POSTCONFERENCE REGISTRATION

No Fear Appeal Strategies — *Sponsored by Appeal Academy* \$ 395

CONFERENCE REGISTRATION – STANDARD RATE

(Does not include Preconference or Postconference):

Through Friday, September 28, 2012* \$1,195
 Through Friday, November 2, 2012** \$1,495
 After Friday, November 2, 2012 \$1,795

SPECIAL PART A/B PROVIDER*** RATE:

Through Friday, September 28, 2012* \$ 895
 Through Friday, November 2, 2012** \$1,295
 After Friday, November 2, 2012 \$1,595

CRITICAL ACCESS HOSPITALS**** FLAT RATE:

This flat rate is good right up to the conference. \$ 595

RAC CERTIFICATE PROGRAM

Basic RAC Certificate Program \$ 395
 Advanced RAC Certificate Program \$ 395

(Each Certificate Program includes optional preconference readings, required online course modules, the preconference and conference, and a post conference online examination. Requires preconference and conference registration. Postconference registration is optional.)

GROUP REGISTRATION DISCOUNT (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Conference:

Through Friday, September 28, 2012* \$ 795
 Through Friday, November 2, 2012** \$1,095
 After Friday, November 2, 2012 \$1,395

CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

Flash Drive (\$99 + \$15 shipping) \$ 114 6 months' access on Web \$ 99

SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND ONLINE ATTENDEES:

Online attendees — you can purchase an annual subscription to *Predictive Modeling News* for only \$295 (regular rate \$468) when ordered with your conference registration.

Predictive Modeling News \$ 295

* This price reflects a discount for registration and payment received through Friday, September 28, 2012.

** This price reflects a discount for registration and payment received through Friday, November 2, 2012.

*** Part A/B Provider is a hospital (other than a Critical Access Hospital), Long Term Care, home health, physician, or DME entity receiving Medicare Part A or Part B funding.

**** A Critical Access Hospital (CAH) is a rural acute care hospital of no more than 25 beds that meets certain geographic and staffing requirements and is certified by HHS to receive cost-based reimbursement from Medicare.

PAYMENT

Discount Code: _____

TOTAL FOR ALL OPTIONS, ONSITE OR ONLINE:

Please enclose payment with your registration and return it to the Registrar at RAC Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at www.RACSummit.com.

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

ONLINE CONFERENCE ATTENDANCE

All online registrants are automatically registered for ALL Summit events — the preconference, the conference, the postconference, and the RAC Certificate Program. Online conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7.

INDIVIDUAL REGISTRATION

(Includes preconference, postconference, and conference):

Through Friday, September 28, 2012* \$ 995
 Through Friday, November 2, 2012** \$1,195
 After Friday, November 2, 2012 \$1,395

SPECIAL PART A/B PROVIDER*** RATE:

Through Friday, September 28, 2012* \$ 695
 Through Friday, November 2, 2012** \$ 995
 After Friday, November 2, 2012 \$1,195

CRITICAL ACCESS HOSPITALS**** FLAT RATE:

This flat rate is good right up to the conference. \$ 395

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below.

All group registrants are enrolled in the preconference, conference, postconference, and RAC Certificate Program.

Group registration offers the possibility of implementing a RAC online Certificate Program for the entire RAC team. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track conference participation to employees. Certificate of successful completion of online post conference examination evidences mastery of conference body of knowledge.

Conference Access: 5 or more \$595 each 20 or more \$395 each
 10 or more \$495 each 40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 6.

CONFERENCE ELECTRONIC MEDIA:

Online attendees — Following the Summit, the video and presentations authorized for release by speakers are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$99 + \$15 shipping) \$ 114

(All online attendees automatically receive 6 months access on web.)

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT

ACCOUNT # _____

EXPIRATION DATE _____

SECURITY CODE _____

NAME OF CARDHOLDER _____

SIGNATURE OF CARDHOLDER _____

The Seventh National RAC (and MAC) Summit

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USA

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**A Hybrid
Conference,
Internet Event
& Training Tool**

See page 6

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