

# THE EIGHTH NATIONAL RAC (and MAC) Summit

**GHC** HEALTH CARE  
Global Health Care, LLC

Onsite:  
December 4 – 6, 2013  
Washington, DC • Hyatt Regency Crystal City

GETTING IT RIGHT THE FIRST TIME . . . AND WHAT TO DO IF YOU DON'T



## KEY SUMMIT ISSUES:

- A Contractor's Perspective
- Whether, What, and How to Appeal
- MAC roles and relationships
- The View from the QIC
- Lessons from a former ALJ
- InterQual and Milliman Guidelines
- The Hospital Association Panel
- New Rehab Issues and Concerns
- Surviving an OIG Extrapolation
- The New RAC Scope of Work
- The "Two-Midnight" Rule
- Integrating CDI, ICD10 & Patient Status
- Update on Legal Issues
- AHA Advocacy Update
- Lessons on Grassroots Advocacy
- Senate Finance Staff Roundtable

www.RACSummit.com

GOLD GRANTOR:



Webcast: In your own office or home live via the Internet with 24/7 access for six months

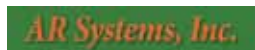
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## CO CHAIRS

**Brian Annulis**, Partner, Meade, Roach & Annulis, LLP



**Day Egusquiza**, Chief Executive Officer, AR Systems, Inc.



**Larry T. Hegland, MD**, Chief Medical Officer, Ministry Saint Clare's Hospital, The Diagnostic and Treatment Center



**Ralph Wuebker, MD, MBA**, Chief Medical Officer, Executive Health Resources

## FEATURED FACULTY

**Kimberly Brandt, CHC, JD**, Chief Healthcare Investigative Counsel, Senate Finance Committee Minority Staff

**Laurence Clark, MD, FACP**, Medical Director - NGS Medicare, National Government Services

**Janice H. Eidem, JD, PMP**, CMS-QIC Lead, MAXIMUS Federal Services, Inc.

**Melissa Jackson, JD**, Senior Associate Director, Policy, American Hospital Association

**Michael Montijo, MD, MPH, FACP**, Medical Director, CGS

**Hon. C. F. Moore**, Deputy Chief Administrative Law Judge, Office of Medicare Hearings and Appeals, U.S. Department of Health and Human Services

**William D. Rifkin, MD, FACP, FHM**, Managing Editor, MCG (formerly Milliman Care Guidelines)

**Robert Roth, MD, MPH**, Medical Director for InterQual®, McKesson Corporation

**Constantin Urevich**, Attorney at Law and Former ALJ

## AND 13 SENIOR HOSPITAL AND HOSPITAL ASSOCIATION EXECUTIVES

## CONTINUING EDUCATION CREDITS:

Continuing education credit will be available for physicians, Certified Case Managers, and coders. The Summit will be adding others as well. Check the website.

Co-located with the Fourth National Readmissions Summit and the Seventh National Predictive Modeling Summit

## THE RAC CERTIFICATE PROGRAM

### OVERVIEW

The National RAC Summit series has always offered a RAC Certificate Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter. In December 2013 the Summit is pleased to offer this program again in connection with the Eighth National RAC (and MAC) Summit.

#### The RAC Certificate Program curriculum and requirements are as follows:

- Complete preconference readings (as needed, up to 4 hours).
- Complete online training modules (as needed for those with only basic knowledge) prepared by Davis Wright Tremaine/Deloitte & Touche (up to 3 hours).
- Attend the preconference (required — 4 hours).
- Attend the entire RAC Summit (required — 12.25 hours).
- Successfully complete the post-conference online examination (required — up to 1 hour).

### WHO SHOULD PARTICIPATE?

Those who are interested in understanding and working successfully in ensuring proper decision-making, documentation, coordination of duties, and response to potential denials regarding proper treatment and site of service for patients. Hospital RAC liaisons, nurses, physician advisors (PAs), emergency room clinicians, compliance officers, CFOs, medical coding and billing staff, patient accounts managers, case managers, utilization review (UR) committee members, and other financial and auditing personnel are prime candidates for the certificate program. Group discounts encourage participation by an entire RAC team.

### LEARNING OBJECTIVES

The purpose of the December 2013 RAC Certificate Program is to give participants the understanding and tools necessary to function within the new and aggressive audit environment of RAC, MAC, Medicaid RAC, OIG and commercial health plan audit activity. Learning from other hospital best practices in documentation, CDI, data mining, teamwork, appeal strategies and the like will ensure that the hospital always "gets it right the first time" when it comes to patient documentation and placement as a proactive, preventive strategy against denials by aggressive auditors.

*This certificate is evidence that  
has passed the final exam and successfully completed*

## RAC CERTIFICATE PROGRAM

*Offered at the Eighth National  
RAC (and MAC) Summit  
December 4 – 6, 2013  
in Washington, DC*

### PROGRAM COMPLETION

Those who successfully complete the program requirements and pass the final examination will receive a certificate of completion. Candidates in the program have 90 days to take the exam and have three attempts. A score of 70% or better on exam is required to earn the certificate.

### FREQUENTLY ASKED QUESTIONS

#### Is the RAC Certificate Program a professional certification program?

It is not. The program constitutes an attempt to organize a focused curriculum around specific RAC implementation strategies and issues, while giving evidence of successful completion of that body of knowledge through the issuance of a certificate of completion.

#### Please describe the post-meeting online examination.

The post-meeting examination is a 40-question online examination based directly upon the faculty presentations in the preconference and the main Summit. Candidates may take the examination at any time during the ninety (90) days following the conference and have one hour to complete it once commenced. Three attempts are allowed, with new questions rotating through the examination. Candidates must score seventy percent (70%) or more to complete the program.

#### Has any other conference offered a comparable certificate program?

Yes, the Quality Colloquium has offered a Patient Safety Certificate Program for the past four years. Similar training programs have been offered in connection with the National Medical Home Summit, the National Population Health and Care Coordination Colloquium, and the National Medicare Readmissions Summit.

## AN EXAMPLE OF A CORPORATE RAC CERTIFICATE PROGRAM

Group Discount Allows Multiple Staff to Pursue RAC Certificates



The pace of hospital audits by RAC and MAC contractors in Medicare has been fierce since the 2012 Summit, not to mention aggressive Medicare Advantage audits, active Medicaid RACs, and the occasional OIG audit. Hospitals' rightful appeals of the growing body of Medicare FFS denials in turn has completely overwhelmed an understaffed collection of Administrative Law Judges, whose 90-day timeframe for a hearing is now up to a year and more. Changes in the RAC Scope of Work and likely in at least some of the contractors themselves have provided added uncertainty, but none more so than the new IPPS rule and its "Two Midnight" standard. Never has it been more important for hospitals to "get it right the first time" when it comes to proper documentation of medically necessary patient care and proper decisions regarding whether a patient should be admitted to inpatient status, placed into Observation status, or treated in an outpatient setting.

The Eighth National RAC (and MAC) Summit is the "must attend" event of the year, bringing together in one conference all of the major perspectives — RAC, MAC, QIC, ALJ, and the AHA response -- plus the two primary sources of screening criteria, InterQual and Milliman Care Guidelines. The ability to interact with these major players is combined with presentations from leading hospital and hospital association representatives, best of breed consultants, and key Congressional staff from the Senate Finance Committee to produce a one-of-a-kind conference experience.

## DOWNLOAD THE RAC SUMMIT MOBILE APP NOW AND STAY AHEAD OF THE GAME!

Get information on past, current, and future RAC Summit events right on your tablet or SmartPhone with the RAC Summit mobile app. Developed by Ernie de los Santos and Appeal Academy, the app includes information on past events but will also have information on speakers, sponsors, local attractions, agenda updates, and more to enhance your RAC Summit experience in December.



Or go to [www.racsummit.com/app](http://www.racsummit.com/app)



## WHO SHOULD ATTEND?

The Eighth National RAC (and MAC) Summit is designed as a very practical, hands-on, highly interactive experience for hospital leaders and managers. Lots of Q&A has been built into the program, as well as lots of networking breaks and the networking reception, single issue breakfast table top discussions on the morning of Day II and more discussion tables that same day at lunch.

### So who should attend?

Here is a non-exclusive list:

- Chief Executive Officers (a good internal program will save money from avoidable denials)
- Chief Financial Officers (a good internal program will save money from avoidable denials, maybe lots of money)
- Chief Medical Officers (physician education will be critical in the face of the changing rules, plus if you don't have a Physician Advisor talk to the PAs in attendance about how to do so)
- Corporate Compliance Officers (learn how to make the ROI case to the three people listed above)
- Hospital Corporate Counsel (learn what and when to challenge, and what works . . . and what doesn't)
- External Affairs/Government Affairs Manager (if you have one — you should be meeting with your Member of Congress on this stuff)
- And of course all of the following:
  - RAC liaisons
  - staff nurses
  - physician advisors
  - utilization review committee members
  - case managers
  - emergency room clinicians
  - medical coding and billing staff
  - CDI staff
  - ICD10 staff
  - patient accounts managers
  - other financial and auditing personnel

## PARTICIPATION OPTIONS

### TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

### LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office . . .



. . . or home

But don't just send one rep. We have reduced the group discount rate for hospitals and health systems in the first Early Bird period. Send your RAC liaison, your PA, and a nurse/case manager (or any combination or 3 or more) before September 20 for \$595 each. Estimate the cost of registration, travel, and a hotel group rate of \$179 against the cost of one denied inpatient claim. (See the word "ROI" above.) Join us in December. This might be your best hospital investment in 2013.

## SAVE THE DATE!

### SECOND NATIONAL PHYSICIAN ADVISOR - UR TEAM BOOT CAMP

*Best Practices from Pre-Admission to Appeal*

*Co-Produced by the RAC Summit and AR Systems, Inc.*

*A variety of continuing education credits will again be offered.*

July 14–16, 2014 • Chicago, IL

[www.RACsummit.com](http://www.RACsummit.com)

## WEDNESDAY, DECEMBER 4, 2013

**12:00 pm Registration Opens**

### PRECONFERENCE: WHETHER, WHAT, AND HOW TO APPEAL

(Optional, but required for the RAC Certificate Program)

**1:00 pm Welcome and Overview of the Issues**

**Ernie de los Santos**, Founder and Faculty Chair, Appeal Academy, Los Angeles, CA (Chair)

**1:15 pm Pre-Appeal Strategies: Making the Discussion Period and Peer-to-Peer Work for You**

**Sharon Easterling, MHA, RHIA, CCS, CDIP**, President and Chief Executive Officer, Recovery Analytics, Charlotte, NC

**Jeannine Engel, MD**, Physician Advisor, University of Utah Health Care, Salt Lake City, UT

**Michael Salvatore, MD**, Physician Advisor, Beebe Medical Center, Lewes, DE

**Ernie de los Santos**, Founder and Faculty Chair, Appeal Academy, Los Angeles, CA (Moderator)

**2:00 pm Deciding What to Appeal**

**Larry T. Hegland, MD**, Chief Medical Officer, Ministry Saint Clare's Hospital, The Diagnostic and Treatment Center, Weston, WI

**2:30 pm Crafting a Winning Appeal Letter — Case Studies and Sample Templates**

**Denise Wilson**, Director, Audit and Appeals Services, Intersect Healthcare, Inc., Lutherville, MD

**3:30 pm BREAK**

**3:45 pm Presenting the Strongest Case to the ALJ**

**Ralph Wuebker, MD, MBA**, Chief Medical Officer, Executive Health Resources, Newtown Square, PA

**4:15 pm Final Audience Q&A with Faculty Panel**

**Ernie de los Santos**, Founder and Faculty Chair, Appeal Academy, Los Angeles, CA (Moderator)

**5:00 pm Preconference Adjournment**

## THURSDAY, DECEMBER 5, 2013

### DAY I SUMMIT AGENDA — OPENING PLENARY SESSION: NATIONAL ISSUES AND NATIONAL PLAYERS

**7:00 am Registration Opens  
Welcome Coffee**

**8:00 am Welcome and Overview**



**Brian Annulis**, Partner, Meade, Roach & Annulis, LLP, Chicago, IL (Co Chair)

**8:15 am Recovery Auditing in Medicare and Medicaid — A Contractor's Perspective**



**Maria Perrin**, Chief Business Officer, HMS Holdings Corp., New York, NY

**8:45 am MAC Roles and Relationships**



**Laurence Clark, MD, FACP**, Medical Director, NGS Medicare, National Government Services, E. Syracuse, NY



**Michael Montijo, MD, MPH, FACP**, Chief Medical Officer, CGS Administrators, LLC, Nashville, TN



**Jeffrey Farber, MD, MBA**, Chief Medical Officer, Mount Sinai Care, LLC; Associate Professor, Brookdale Dept of Geriatrics and Palliative Medicine; Director, Appeals Management and Clinical Documentation Improvement Departments, Mount Sinai Medical Center, New York, NY (Moderator)

**9:30 am The View from the QIC**

**Janice H. Eidem, JD, PMP, CMS-QIC Lead**, MAXIMUS Federal Services, Inc., Victor, NY

**10:00 am Networking Break**

**10:30 am An ALJ Perspective**



**Constantin Urevich**, Attorney at Law and Former ALJ, Los Angeles, CA



**11:00 am Use of Interqual and Milliman Care Guidelines**

**William D. Rifkin, MD, FACP, FHM**, Managing Editor, MCG (formerly Milliman Care Guidelines), New York, NY



**Robert Roth, MD, MPH**, Medical Director for InterQual®, McKesson Health Solutions, Newton, MA



**E.G. "Nick" Ulmer, Jr., MD, CPC**, Vice President, Clinical Services and Medical Director for Case Management, Spartanburg Regional Health System, Spartanburg, SC (Moderator)

**11:45 am Two Midnight Rule — Clear as MUD Implications for Documentation**



**Ralph Wuebker, MD, MBA**, Chief Medical Officer, Executive Health Resources, Newtown Square, PA

**12:15 pm Networking Lunch — Optional Table Topics**

- **Use of PEPPER**  
**Marcia Widmer, MPP, CPC**, Director of Compliance and Audit, North Shore Medical Center, Partners HealthCare System, Inc., Salem, MA
- **The New RACs and their Statement of Work (SOW)**  
**Ernie de los Santos**, Founder and Faculty Chair, Appeal Academy, Los Angeles, CA
- **Successful Use of the Discussion Period**  
**Jeannine Engel, MD**, Physician Advisor, University of Utah Health Care, Salt Lake City, UT
- **ABNs, HINNs, and Condition 44**  
**Ronald Hirsch, MD, FACP**, Vice President, Accretive Physician Advisory Services (AccretivePAS), Chicago, IL

### DAY I SUMMIT AGENDA — AFTERNOON PLENARY SESSION: HOT ISSUES



**1:15 pm Welcome and Overview**

**Larry T. Hegland, MD**, Chief Medical Officer, Ministry Saint Clare's Hospital, The Diagnostic and Treatment Center, Weston, WI (Co Chair)



**1:30 pm Perspectives from the Field — the Hospital Association Panel**

**Stewart Presser (Performant Recovery and NGS)**, Vice President, Greater NY Hospital Association, New York, NY

Session continued next page

DAY II SUMMIT AGENDA — THE ROAD AHEAD

**7:00 am Registration Opens  
Networking Breakfast on the Exhibit Hall  
Optional Hosted Table Topics**

- **Physician Advisor Roundtable**  
**Larry T. Hegland, MD**, Chief Medical Officer, Ministry Saint Clare's Hospital, The Diagnostic and Treatment Center, Weston, WI
- **CDI and ICD10**  
**E.G. "Nick" Ulmer, Jr., MD, CPC**, Vice President, Clinical Services and Medical Director for Case Management, Spartanburg Regional Health System, Spartanburg, SC
- **OBS, Readmissions, and the CMS Penalties**  
**Michael Salvatore, MD**, Physician Advisor, Beebe Medical Center, Lewes, DE



**8:00 am Welcome and Overview**  
**Ralph Wuebker, MD, MBA**, Chief Medical Officer, Executive Health Resources, Newtown Square, PA (Co Chair)



**8:15 am The Road Ahead — AHA Policy Agenda**  
**Melissa Jackson, JD**, Senior Associate Director, Policy, American Hospital Association, Washington, DC



**8:55 am Legal Update**  
• **Preparing for a Medicare Appeals Council Appeal — What You Need at the ALJ Level**  
**Steve Weiser**, Of Counsel, Meade, Roach & Annulis, LLP, Chicago, IL



• **Two-Midnight Rule: Implications for Auditor Behavior and Appeal Strategies**  
**Jessica L. Gustafson, Esq.**, Founding Shareholder, The Health Law Partners, Southfield, MI



**9:35 am Implementing an Integrated CDI-ICD10-Patient Status Effort**  
**Day Egusquiza**, President, AR Systems, Inc., Twin Falls, ID



**10:05 am Networking Break and Prize Drawing in the Exhibit Hall**

**10:30 am National Policies and Issues Regarding ALJs**  
**The Honorable C.F. "Spike" Moore**, Deputy Chief Administrative Law Judge, Office of Medicare Hearings and Appeals, U.S. Department of Health and Human Services, Arlington, VA



**11:00 am Congressional Advocacy**  
**Susie Draper**, Vice President of Business Ethics and Compliance, Intermountain Healthcare, Salt Lake City, UT



**Charles F. S. Locke, MD**, Senior Physician Advisor, Utilization/Clinical Resource Management, Johns Hopkins Hospital; Assistant Professor of Medicine, Johns Hopkins School of Medicine, Baltimore, MD



**Michael Salvatore, MD**, Physician Advisor, Beebe Medical Center, Lewes, DE



**11:40 am Current Congressional Interests and Initiatives**  
**Matt Kazan, MPP** (Invited), Health Policy Advisor, Senate Finance Committee Majority Staff, Washington, DC



**Kimberly Brandt, CHC, JD**, Chief Healthcare Investigative Counsel, Senate Finance Committee Minority Staff; Former Counsel, Allston & Bird LLP; Former Director, Medicare Program Integrity Group, CMS Washington, DC

**12:15 pm Adjourn the Summit**



**Kathy Reep (Connolly and FCSO)**, Vice President, Financial Services, Florida Hospital Association, Orlando, FL



**Charles Cataline (CGI and CGS)**, Vice President, Health Economics and Policy, The Ohio Hospital Association, Columbus, OH



**Alyssa Keefe (HDI and Noridian)**, Vice President, Federal Regulatory Affairs, California Hospital Association, Washington, DC



**Day Egusquiza**, President, AR Systems, Inc., Twin Falls, ID (Moderator)

**2:00 pm Progressive Rounds**



**Howie Stein, MD**, Physician Advisor, Centrastate Medical Center, Freehold, NJ

**2:30 pm Rehab and Long Term Care**



**Jane Snecinski**, President, Post Acute Advisors, Atlanta, GA

**3:00 pm Networking Break**

**3:30 pm Surviving an OIG Extrapolation Audit**



**Christine H. Hogan-Newgren**, Chief Compliance Officer and Chief Audit Executive, University of Colorado Health, Aurora, CO

**4:00 pm Rebilling Part B when Part A Denied**



**Steven Meyerson, MD**, Senior Vice President of Regulations and Education Group, Accretive Physician Advisory Services (AccretivePAS), Chicago, IL

**4:30 pm Compliance Officer Panel**



**Susie Draper**, Vice President of Business Ethics and Compliance, Intermountain Healthcare, Salt Lake City, UT



**Christine H. Hogan-Newgren**, Chief Compliance Officer and Chief Audit Executive, University of Colorado Health, Aurora, CO



**Marcia Widmer, MPP, CPC**, Director of Compliance and Audit, North Shore Medical Center, Partners HealthCare System, Inc., Salem, MA



**Day Egusquiza**, President, AR Systems, Inc., Twin Falls, ID (Moderator)

**ADJOURN — Networking Reception in the Exhibit Hall**

## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

### REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for webcast access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Webcast registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Webcast registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each webcast registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-0188 or 206-452-5495 for further information.

### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-0188 or 206-452-5495 for further information.

### METHOD OF PAYMENT FOR TUITION

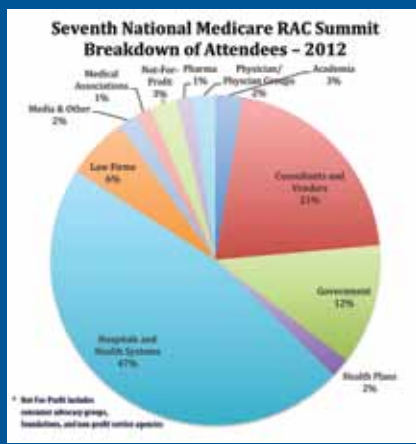
Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to

### EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach!

The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader.

For more information call 206-673-4815 or email [exhibits@hconferences.com](mailto:exhibits@hconferences.com).



### HOTEL INFORMATION/RESERVATIONS

The Hyatt Regency Crystal City is the official hotel for the EIGHTH NATIONAL RAC (AND MAC) SUMMIT. A special group rate of \$179.00 single/double per night (plus tax) has been arranged for Summit Attendees. To make your hotel reservations online please go to [www.RACSummit.com](http://www.RACSummit.com) and click on the Travel/Hotel tab.

You may also make a reservation by calling Central Reservations at 1-888-421-1442 or 703-418-1234 to reach the hotel directly. Please refer to MEDICARE RAC and ask for the RAC Summit sub-block to receive the special group rate. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Wednesday, November 13, 2013**. After this, reservations will be accepted on a space-available basis at the prevailing rate.

**Hyatt Regency Crystal City at Reagan National Airport**  
2799 Jefferson Davis Highway, Arlington, Virginia, USA 22202 • Tel: 1-703-418-1234

### CONTINUING EDUCATION CREDITS

The Summit is pleased to be able to offer continuing education credits for a variety of attendees. Details about the specific number of hours allowable and the related requirements for claiming the credits will be posted on the conference web site — [www.RACSummit.com](http://www.RACSummit.com) — as they are confirmed. Continuing education will definitely be available for the following, and others may be added as well:

- Physicians — AMA PRA Category 1 Credit™
- Coders — continuing education hours from the AAPC
- Certified Case Managers (CCM®) — contact hours from The Commission for Case Manager Certification (CCMC)

For other attendees, onsite attendees can request a Certificate of Attendance which they can file with other appropriate entities for credit, and webcast attendees can request a Webcast Certificate of Attendance on which they can certify the number of hours they watched and can also file with appropriate entities for credit.

HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

### REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at [www.RACSummit.com](http://www.RACSummit.com).

• Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to [registration@hconferences.com](mailto:registration@hconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Conference, credit card payment will be processed.

### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

### CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-0188 or 206-452-5495.

### INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Conference content via Webcast access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Conference aggressively pursues copyright infringers.

If a registrant needs the ability to share Conference content within his or her organization, multiple Conference registrations are available at discounted rates.

The Conference will pay a reward for information regarding unauthorized sharing of Conference content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Conference content sharing, contact the Conference registration office.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

### GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Conference will be to refund the registration fee paid. The Conference shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

### FOR FURTHER INFORMATION

Call 800-503-0188 (Continental US, Alaska and Hawaii only) or 206-452-5495, send e-mail to [registration@hconferences.com](mailto:registration@hconferences.com), or visit our website at [www.RACSummit.com](http://www.RACSummit.com).

## HCCA CHANGES NAME AND BIFURCATES OPERATIONS

Health Care Conference Administrators, LLC (HCCA), [www.eHCCA.com](http://www.eHCCA.com), after offering over 200 major healthcare and life sciences conferences over the past 15 years, is changing its name to Global Health Care, LLC (GHC, LLC) and will operate the following two separate lines of business "GHC, LLC Health Care" and "GHC, LLC Life Sciences." GHC, LLC Health Care will offer healthcare policy and practice conferences. GHC, LLC Life Sciences will offer conferences principally focused on legal and compliance issues for pharmaceutical, medical device and biotechnology companies. New GHC, LLC Health Care and GHC, LLC Life Sciences websites will be launched shortly.

# RAC (AND MAC) SUMMIT

**HOW TO REGISTER:** Fully complete the form below (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at [www.RACSummit.com](http://www.RACSummit.com).

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-0188 (Continental US, Alaska and Hawaii only) or

206-452-5495, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: [registration@hcconferences.com](mailto:registration@hcconferences.com)

## COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME \_\_\_\_\_

SIGNATURE OF REGISTRANT - REQUIRED \_\_\_\_\_

JOB TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

Special Needs (Dietary or Physical)

### ONSITE CONFERENCE ATTENDANCE

**PRECONFERENCE** (Optional, but required for the RAC Certificate Program):

WHETHER, WHAT, AND HOW TO APPEAL \$ 495

**CONFERENCE** (Does not include Preconference):

**Standard Rate:**

- Through Friday, September 20, 2013\* \$1,195
- Through Friday, October 25, 2013\*\* \$1,495
- After Friday, October 25, 2013 \$1,795

**Hospital and Health System Rate:**

- Through Friday, September 20, 2013\* \$ 695
- Through Friday, October 25, 2013\*\* \$ 895
- After Friday, October 25, 2013 \$1,095

**Conference — Critical Access Hospitals\*\*\*:**

Flat Rate \$ 595

**RAC Certificate Program**

RAC Certificate Program \$ 395

(The Certificate Program includes optional preconference readings, required online course modules, the preconference and conference, and a post conference online examination. Requires preconference and conference registration.)

**GROUP REGISTRATION DISCOUNT** (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

**Standard Group Rate** (For each registrant):

- Through Friday, September 20, 2013\* \$ 795
- Through Friday, October 25, 2013\*\* \$1,095
- After Friday, October 25, 2013 \$1,395

**Hospital and Health System Group Rate** (For each registrant):

- Through Friday, September 20, 2013\* \$ 595
- Through Friday, October 25, 2013\*\* \$ 795
- After Friday, October 25, 2013 \$ 995

**CONFERENCE ELECTRONIC MEDIA:**

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144     6 months' access on Web \$129

Note that conference electronic media may be used by the individual purchaser only. Terms and Conditions apply (see page 6).

### SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) when ordered with your conference registration.

*Predictive Modeling News* \$ 295     *Readmissions News* \$ 295

### PAYMENT

Discount Code: \_\_\_\_\_

### TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at RAC Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at [www.RACSummit.com](http://www.RACSummit.com).

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card:  American Express     Visa     Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

### WEBCAST CONFERENCE ATTENDANCE

All webcast registrants are automatically registered for ALL online events — the preconference, the conference, and the RAC Certificate Program. Webcast conference registration includes the live Internet feed from the conference, plus six months of continued archived Internet access, available 24/7.

As an alternative to archived Internet access, online conference registrants may choose to access conference content via Flash Drive, which includes video of all sessions and synched PowerPoint presentations.

**CONFERENCE** (Includes the preconference, the complete Summit, and the RAC Certificate Program):

**Standard Rate:**

- Through Friday, September 20, 2013\* \$ 795
- Through Friday, October 25, 2013\*\* \$ 995
- After Friday, October 25, 2013 \$1,195

**Hospital and Health System Rate:**

- Through Friday, September 20, 2013\* \$ 595
- Through Friday, October 25, 2013\*\* \$ 695
- After Friday, October 25, 2013 \$ 795

**Conference — Critical Access Hospitals\*\*\*:**

Flat Rate \$ 395

**GROUP REGISTRATION:**

Group registration offers the substantial volume discounts set forth below.

**All webcast group registrants are enrolled in the preconference, conference and RAC Certificate Program.**

Group registration offers the possibility of implementing a RAC online Certificate Program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track conference participation to employees. Certificate of successful completion of online post conference examination evidences mastery of conference body of knowledge.

Conference Access:     5 or more \$495 each     10 or more \$395 each

See INTELLECTUAL PROPERTY POLICY, page 6.

**CONFERENCE ELECTRONIC MEDIA:**

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144

(All webcast attendees automatically receive 6 months access on web.)

\* This price reflects a discount for registration and payment received through Friday, September 20, 2013.

\*\* This price reflects a discount for registration and payment received through Friday, October 25, 2013.

\*\*\* A Critical Access Hospital (CAH) is a rural acute care hospital of no more than 25 beds that meets certain geographic and staffing requirements and is certified by HHS to receive cost-based reimbursement from Medicare.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For online and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

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