

THE NINTH NATIONAL

RAC

**GHC** HEALTH CARE  
Global Health Care, LLC

# (and MAC) Summit

Onsite:

November 13 – 14, 2014  
Washington, DC • Marriott Crystal City

GETTING IT RIGHT THE FIRST TIME . . . AND WHAT TO DO IF YOU DON'T



### KEY SUMMIT ISSUES:

- Creating an Advanced CDI System
- AHA Update on Advocacy, RACTrak
- Overview from an Audit Contractor
- The View from the MAC
- The 2MN Rule and QIC Review
- Report from the Deputy Chief ALJ
- The Hospital Association Panel
- MA Plan Part C Denials & Appeals
- The Legal & Regulatory Update
- Off-the Record with Congressional Staff
- Special ACPA Physician Advisor Session
- Best Practice Session for Hospital Staff



www.RACSummit.com

Co-Located with the **EIGHTH NATIONAL PREDICTIVE MODELING SUMMIT**

**Webcast:** In your own office or home live via the Internet with 24/7 access for six months

**ADDITIONAL GRANTOR:**



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**Dawn Crump**, Vice President, Audit Management Solutions, Healthport



**Day Egusquiza**, Chief Executive Officer, AR Systems, Inc.



**Jessica L. Gustafson, Esq.**, Founding Shareholder, The Health Law Partners



**Larry Hegland, MD, MMM**, System Medical Director for Recovery Audit and Appeal Services, Chief Medical Officer, Ministry Saint Clare's Hospital



**Ronald J. Rejzer, MD**, President, American College of Physician Advisors, Senior Vice President/Chief Physician Advisor, Parkland Health and Hospital Systems

### FEATURED FACULTY

**Greg Beech**, Senior Analyst, Revenue Cycle Group, eSolutions

**Janice H. Eidem, JD, PMP**, CMS-QIC Lead, MAXIMUS Federal Services, Inc.

**Melissa Jackson, JD**, Senior Associate Director, Policy, American Hospital Association

**Hon. C. F. Moore**, Deputy Chief Administrative Law Judge, Office of Medicare Hearings and Appeals, U.S. Department of Health and Human Services

**Abby Pendleton, Esq.**, Founding Shareholder, The Health Law Partners

**Larry Hegland, MD, MMM**, System Medical Director for Recovery Audit and Appeal Services, Chief Medical Officer, Ministry Saint Clare's Hospital

**Arika L. Pierce, JD**, Vice President, Federal and State Government Relations, HMS

**Michael Salvatore, MD**, Physician Advisor, Beebe Medical Center

**K. Cheyenne Santiago, RN**, Senior Nurse Analyst, WPS Medicare-Provider Outreach & Education

**E.G. "Nick" Ulmer, Jr., MD, CPC**, Vice President, Clinical Services and Medical Director for Case Management, Spartanburg Regional Health System

**Ralph Wuebker, MD, MBA**, Chief Medical Officer, Executive Health Resources

**PLUS SENIOR HOSPITAL AND HOSPITAL ASSOCIATION EXECUTIVES**

**CONTINUING EDUCATION CREDITS:** Continuing education credits will be available for physicians, compliance professionals, case managers, coders, and CPAs. Check the website for updates and details.

## THE RAC CERTIFICATE PROGRAM

### OVERVIEW

The National RAC Summit series has always offered a RAC Certificate Program in the form of an optional course within the conference for attendees wishing to take a deeper dive into the Summit's subject matter. In November 2014 the Summit is pleased to offer this program again in connection with the Ninth National RAC (and MAC) Summit.

#### The RAC Certificate Program curriculum and requirements are as follows:

- Complete preconference readings (as needed, up to 4 hours).
- Complete online training modules prepared by Davis Wright Tremaine/Deloitte & Touche (up to 3 hours).
- Attend the preconference (required — 4 hours).
- Attend the entire RAC Summit (required — 10.25 hours).
- Successfully complete the post-conference online examination (required — up to 1 hour).

### WHO SHOULD PARTICIPATE?

Those who are interested in understanding and working successfully in ensuring proper decision-making, documentation, coordination of duties, and response to potential denials regarding proper treatment and site of service for patients. Hospital RAC liaisons, nurses, physician advisors (PAs), emergency room clinicians, compliance officers, CFOs, medical coding and billing staff, patient accounts managers, case managers, utilization review (UR) committee members, and other financial and auditing personnel are prime candidates for the certificate program. Group discounts encourage participation by an entire RAC team.

### LEARNING OBJECTIVES

The purpose of the December 2013 RAC Certificate Program is to give participants the understanding and tools necessary to function within the new and aggressive audit environment of RAC, MAC, Medicaid RAC, OIG and commercial health plan audit activity. Learning from other hospital best practices in documentation, CDI, data mining, teamwork, appeal strategies and the like will ensure that the hospital always "gets it right the first time" when it comes to patient documentation and placement as a proactive, preventive strategy against denials by aggressive auditors.

*This certificate is evidence that  
has passed the final exam and successfully completed*

### RAC CERTIFICATE PROGRAM

*Offered at the Ninth National  
RAC (and MAC) Summit  
November 13 – 14, 2014  
in Washington, DC*

### PROGRAM COMPLETION

Those who successfully complete the program requirements and pass the final examination will receive a certificate of completion. Candidates in the program have 90 days to take the exam and have three attempts. A score of 70% or better on the exam is required to earn the certificate.

### FREQUENTLY ASKED QUESTIONS

#### Is the RAC Certificate Program a professional certification program?

It is not. The program constitutes an attempt to organize a focused curriculum around specific RAC implementation strategies and issues, while giving evidence of successful completion of that body of knowledge through the issuance of a certificate of completion.

#### Please describe the post-meeting online examination.

The post-meeting examination is a 40-question online examination based directly upon the training modules and faculty presentations in the preconference and the main Summit. Candidates may take the examination at any time during the ninety (90) days following the conference and have one hour to complete it once commenced. Three attempts are allowed, with new questions rotating through the examination. Candidates must score seventy percent (70%) or more to complete the program.

#### Has any other conference offered a comparable certificate program?

Yes, the Quality Colloquium has offered a Patient Safety Certificate Program for the past four years. Similar training programs have been offered in connection with the National Medical Home Summit, the National Population Health and Care Coordination Colloquium, and the National Medicare Readmissions Summit.

## AN EXAMPLE OF A CORPORATE RAC CERTIFICATE PROGRAM

Group Discount Allows Multiple Staff to Pursue RAC Certificates



The year since the 2013 RAC (and MAC) Summit has been an interesting one to say the least, with delays in the selection of new RAC contractors, a RAC “pause” imposed by CMS, continuing struggles with the “Two Midnight” rule, an uneven set of MAC “probe and educate” audits, States ramping up their own Medicaid RAC contractors, and Medicare Advantage plans and now commercial insurers adopting aggressive auditing tactics to compound the burden on hospitals. Hospitals’ rightful appeals of this growing body of denials has now completely overwhelmed an understaffed collection of Administrative Law Judges. On the bright side, members of Congress on both sides of the aisle are now well aware of the hospitals’ issues and asking the tough questions. But legislation takes time, so never has it been more important for hospitals to “get it right the first time” when it comes to documentation and decision making.

This is what makes the Ninth National RAC (and MAC) Summit a “must attend” event. The Summit brings together in one conference all of the major perspectives — RAC, MAC, QIC, ALJ, and the AHA response -- plus presentations from leading hospital and hospital association representatives, best of breed lawyers and consultants, and key Congressional staff. Early bird rates make it affordable, and group discounts allow a whole team to participate. This is truly a one-of-a-kind conference experience.

## DOWNLOAD THE RAC SUMMIT MOBILE APP NOW AND STAY AHEAD OF THE GAME!

Get information on past, current, and future RAC Summit events right on your tablet or SmartPhone with the RAC Summit mobile app. Developed by the ICV Digital Media team — who provide the live video stream and archive for the Summit — the app includes information on past events but will also have information on speakers, sponsors, local attractions, agenda updates, and more to enhance your RAC Summit experience in November. The RAC app is always updated with the most current information about RAC events. As the RAC Summit nears, the information is updated regularly and pushed to your device automatically so you will always have the most current information.

Scan This Code



CHECK THE WEBSITE FOR DETAILS



## WHO SHOULD ATTEND?

The Ninth National RAC (and MAC) Summit is designed as a very practical, hands-on, highly interactive experience for hospital leaders and managers. Lots of Q&A has been built into the program, as well as lots of networking breaks and the networking reception, single issue breakfast table top discussions on the morning of Day II and more discussion tables that same day at lunch.

### So who should attend?

Here is a non-exclusive list:

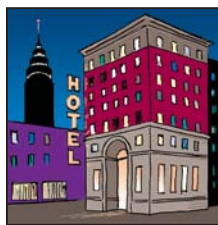
- Chief Executive Officers (a good internal program will save money from avoidable denials)
- Chief Financial Officers (a good internal program will save money from avoidable denials, maybe lots of money)
- Chief Medical Officers (physician education will be critical in the face of the changing rules, plus if you don’t have a Physician Advisor talk to the PAs in attendance about how to do so)
- Physician Advisors
- Corporate Compliance Officers (learn how to make the ROI case to the three people listed above)
- Hospital Corporate Counsel (learn what and when to challenge, and what works . . . and what doesn’t)
- External Affairs/Government Affairs Manager (if you have one — you should be meeting with your Member of Congress on this stuff)
- And of course all of the following:
  - RAC liaisons
  - staff nurses
  - utilization review committee members
  - case managers
  - emergency room clinicians
  - medical coding and billing staff
  - CDI staff
  - ICD10 staff
  - patient accounts managers
  - other financial and auditing personnel

## PARTICIPATION OPTIONS

### TRADITIONAL ONSITE ATTENDANCE

Simply register, travel to the conference city and attend in person.

PROS: subject matter immersion; professional networking opportunities; faculty interaction.



Onsite

### LIVE AND ARCHIVED INTERNET ATTENDANCE

Watch the conference in live streaming video over the Internet and at your convenience at any time 24/7 for six months following the event.

The archived conference includes speaker videos and coordinated PowerPoint presentations.

PROS: Live digital feed and 24/7 Internet access for the next six months; accessible in the office, at home or anywhere worldwide with Internet access; avoid travel expense and hassle; no time away from the office.



At your office . . .



. . . or home

But don’t just send one rep. We have reduced the group discount rate for hospitals and health systems in the first Early Bird period. Send your RAC liaison, your PA, and a nurse/case manager (or any combination or 3 or more) before September 12 for \$595 each. Estimate the cost of registration, travel, and a hotel group rate of \$209 against the cost of one denied inpatient claim. (See the word “ROI” above.) Join us in November. This might be your best hospital investment in 2014.

## SAVE THE DATE!

### THIRD NATIONAL PHYSICIAN ADVISOR - UR TEAM BOOT CAMP

*Best Practices from Pre-Admission to Appeal*

*Co-Produced by the RAC Summit and AR Systems, Inc.*

*A variety of continuing education credits will again be offered.*

July 22-24, 2015 • Grand Hyatt, San Antonio, TX

[www.RACsummit.com](http://www.RACsummit.com)

## THURSDAY, NOVEMBER 13, 2014

### PRECONFERENCE — CREATING AN INTEGRATED CDI SYSTEM

**7:00 am** Registration Opens  
Welcome Coffee

**8:00 am** Welcome and Overview



**Day Egusquiza**, *President, AR Systems, Inc., Twin Falls, ID (Co Chair)*

**8:15 am** Exploring a Three-Legged Integrated CDI Program — Patient Status, Coding & ICD 10, and Charge Capture

**Day Egusquiza**, *President, AR Systems, Inc., Twin Falls, ID*

**9:00 am** Case Study 1: the Mercy Network Story — A 14-Hospital Implementation One Year Later



**Deb Theisen-Chenchar, RN-BC, BSN**, *Nurse Executive for Clinical Operations and Quality, Mercy Health Network - Central Iowa, West Des Moines, IA*

## THURSDAY, NOVEMBER 13, 2014

### DAY I OPENING PLENARY SESSION — THE CURRENT LANDSCAPE

**1:00 pm** Welcome and Overview



**Larry Hegland, MD, MMM**, *System Medical Director for Recovery Audit and Appeal Services, Chief Medical Officer, Ministry Saint Clare's Hospital, Weston, WI (Co Chair)*

**1:15 pm** AHA Update on Policy Issues and RACTrac Data



**Melissa Jackson, JD**, *Senior Associate Director for Policy, American Hospital Association, Washington, DC*

**2:00 pm** An Audit Contractor Perspective— Medicare, Medicaid, and Commercial



**Arika L. Pierce, JD**, *Vice President, Federal and State Government Relations, HMS Holdings Corp., Washington, DC*

**2:30 pm** The View from the MAC



**Debra Patterson, MD**, *Medical Director, Novitas, Mechanicsville, PA*



**K. Cheyenne Santiago, RN**, *Senior Nurse Analyst, WPS Medicare-Provider Outreach & Education, Omaha, NE*

**9:30 am** Networking Break

**10:00 am** Case Study 2: The Community Howard Regional Health Story — A 150-bed Hospital's Journey to Making Integration Work



**Kathy Shumpert, MSN, RN, CCDS**, *Clinical Documentation Improvement Specialist, Community Howard Regional Health, Kokomo, IN*

**10:30 am** ICD 10 Transition Issues — Strategies and Steps to a Successful Transition



**E.G. "Nick" Ulmer, Jr., MD CPC**, *Vice President, Clinical Services and Medical Director for Case Management, Spartanburg Regional Health System, Spartanburg, SC*

**11:15 am** Faculty Panel and Audience Q&A

**Day Egusquiza**, *President, AR Systems, Inc., Boise, ID (Moderator)*

**12:00 pm** Adjournment and Lunch on Your Own

**3:15 pm** Networking Break

**3:45pm** The 2MN Rule and QIC Review



**Janice H. Eidem, JD, PMP**, *Senior Vice President and CMS-QIC Lead, MAXIMUS Federal Services, Inc., Pittsford, NY*

**4:15pm** Report from the Field—A Hospital Association Panel



• Current Region A  
**Stewart Presser**, *Vice President, Greater NY Hospital Association, New York, NY*



• Current Region B  
**Joe Schindler**, *Vice President of Finance, Minnesota Hospital Association, St. Paul, MN*



• Current Region C  
**Keri Conley**, *Associate General Counsel, Georgia Hospital Association, Marietta, GA*








• Current Region D  
**Alyssa Keefe**, *Vice President, Federal Regulatory Affairs, California Hospital Association, Washington, DC*





**Melissa Jackson, JD**, *Senior Associate Director for Policy, American Hospital Association, Washington, DC*

**5:15pm** ADJOURN — Networking Reception in the Exhibit Hall

DAY II MORNING PLENARY SESSION — THE ROAD AHEAD

- 7:00 am** Registration Opens  
Networking Breakfast in the Exhibit Hall  
Optional Hosted Table Topics (check website for updates)
- 
- 8:00 am** Welcome and Overview  
  
Jessica L. Gustafson, Esq., *Founding Shareholder, The Health Law Partners, Southfield, MI Co Chair*
- 
- 8:15 am** National Policies and Issues Regarding ALJs  
  
The Honorable C.F. "Spike" Moore, *Deputy Chief Administrative Law Judge, Office of Medicare Hearings and Appeals, U.S. Department of Health and Human Services, Arlington, VA*
- 
- 9:00 am** Legal and Regulatory Update — 2MN and Beyond  
  
Jessica L. Gustafson, Esq., *Founding Shareholder, The Health Law Partners, Southfield, MI*  
  
Steven Meyerson, MD, *Senior Vice President of Regulations and Education Group Accretive Physician Advisory Services (AccretivePAS), Chicago, IL*  
  
Abby Pendleton, Esq., *Founding Shareholder, The Health Law Partners, Southfield, MI*
- 
- 10:00 am** Networking Break and Prize Drawing in the Exhibit Hall
- 
- 10:30 am** Hospital Denials and Appeal Rights with Part C Medicare Advantage Plans  
  
Maria Johar (Invited), *Administrative Director, ProMedica, Toledo, OH*  
Lucy Ebel RN, MSN, ACM, *Care Management, Holland Hospital, Holland, MI*  
  
Michael Salvatore, MD, *Physician Advisor, Beebe Medical Center, Lewes, DE (Moderator)*
- 
- 11:15 am** Congressional Interests and Initiatives (OFF THE RECORD)  
  
Kimberly Brandt, CHC, JD (Invited), *Chief Healthcare Investigative Counsel, Senate Finance Committee Minority Staff; former Counsel, Allston & Bird LLP; former Director, Medicare Program Integrity Group, CMS, Washington, DC*  
  
Matt Kazan, MPP (Invited), *Health Policy Advisor, Senate Finance Committee Majority Staff, Washington, DC*  
  
Kim E. Lipsky, MPA (Invited), *Staff Director, Special Committee on Aging, Washington, DC*
- 
- 12:00 pm** Lunch in the Exhibit Hall  
Optional Hosted Table Topics (check website for updates)

DAY II AFTERNOON CONCURRENT SESSIONS (Please select one)

- 1:00 pm** CONCURRENT SESSION A — Physician Advisor Issues
- Welcome
  - Overview of the American College of Physician Advisors
-   
Ronald J. Rejzer, MD, *President, American College of Physician Advisors, Senior Vice President/Chief Physician Advisor, Parkland Health and Hospital Systems, Dallas, TX (Chair)*
- 
- 1:20 pm** The Evolving Role of the Physician Advisor Today  
Larry Hegland, MD, MMM, *System Medical Director for Recovery Audit and Appeal Services, Chief Medical Officer, Ministry Saint Clare's Hospital, Weston, WI*
- 
- 2:00 pm** Informal Panel and Audience Q&A on PA Roles  
Larry Hegland, MD, MMM, *System Medical Director for Recovery Audit and Appeal Services, Chief Medical Officer, Ministry Saint Clare's Hospital, Weston, WI*  
Michael Salvatore, MD, *Physician Advisor, Beebe Medical Center, Lewes, DE*  
Daniel M. Zirkman, MD, *Physician Advisor, Executive Health Resources, Freehold, NJ*  
Ronald J. Rejzer, MD, *President, American College of Physician Advisors, Senior Vice President/Chief Physician Advisor, Parkland Health and Hospital Systems, Dallas, TX (Moderator)*
- 
- 3:15 pm** ADJOURNMENT
- 
- 1:00 pm** CONCURRENT SESSION B — Hospital Operational Issues
- Welcome
-   
Dawn Crump, *Vice President, Audit Management Solutions, Healthport, Alpharetta, GA (Chair)*
- 
- 1:15 pm** Report from National Survey of Hospital Best Practices  
Terri Benskin, RHIA, *Coordinator, Audit and Quality Monitoring, University of Missouri Health Care, Columbia, MO*
- 
- 1:45 pm** Results from an Internal Probe & Educate Initiative  
Teresa K. Hogue, MD, *Medical Review Physician, St. Vincent Health System, Indianapolis, IN*  
Tracey Tomak, RHIA, *System Manager, Revenue Cycle Operations Compliance, St. Vincent Health System, Indianapolis, IN*
- 
- 2:15 pm** How the CMS esMD Electronic Solution Can Simplify Your Audits  
Greg Beech, *Senior Analyst, Revenue Cycle Group, eSolutions, Olathe, KS*
- 
- 2:45 pm** CDI and Physician Documentation Best Practices  
Ralph Wuebker, MD, MBA, *Chief Medical Officer, Executive Health Resources, Newtown Square, PA*
- 
- 3:15 pm** ADJOURNMENT

## THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

### REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for webcast access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Webcast registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Webcast registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each webcast registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-0188 or 206-452-5495 for further information.

### REGARDING ONSITE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the online option. Please call the Conference Office at 800-503-0188 or 206-452-5495 for further information.

### METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

### REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at [www.RACSummit.com](http://www.RACSummit.com).
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 22529 39th Ave. SE, Bothell, WA 98021, or fax the completed form to 206-319-5303, or scan and email the completed form to [registration@hconferences.com](mailto:registration@hconferences.com). Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Conference, credit card payment will be processed.

### TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

### CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either online or onsite registrations. You may send a substitute or transfer your onsite registration to an online registration. For more information, please call the Conference Office at 800-503-0188 or 206-452-5495.

### CONTINUING EDUCATION CREDITS

The Summit is pleased to be able to offer continuing education credits for a variety of attendees. Details about the specific number of hours allowable and the related requirements for claiming the credits will be posted on the conference web site — [www.RACSummit.com](http://www.RACSummit.com) — as they are confirmed. Continuing education will definitely be available for the following, and others may be added as well:

- Physicians — This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Institute for the Advancement of Human Behavior (IAHB) and Health Care Conference Administrators. The IAHB is accredited by the ACCME to provide continuing medical education for physicians.  
  
The IAHB designates this live activity for a maximum of *13.0 AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Participants must complete an attendance/evaluation form in order to receive a certificate of completion/attendance. Chosen sessions must be attended in their entirety. Partial credit of individual sessions is not available.
- Coders — continuing education hours from the AAPC
- Certified Case Managers (CCM<sup>®</sup>) — up to 12.25 contact hours from The Commission for Case Manager Certification (CCMC)
- Compliance professionals — the Summit has been approved for CCB Credits by the Compliance Certification Board (CCB). The conference will issue a certificate of credit and congratulations letter with instructions for filing the CCB certificate for credit.
- Certified Public Accountants — the Summit is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors and will be able to offer NASBA CPE credits. In order to receive credits you must attend the Summit in person.

For other attendees, onsite attendees can request a Certificate of Attendance which they can file with other appropriate entities for credit, and webcast attendees can request a Webcast Certificate of Attendance on which they can certify the number of hours they watched and can also file with appropriate entities for credit.

### INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Conference content via Webcast access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Conference aggressively pursues copyright infringers. If a registrant needs the ability to share Conference content within his or her organization, multiple Conference registrations are available at discounted rates.

The Conference will pay a reward for information regarding unauthorized sharing of Conference content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Conference content sharing, contact the Conference registration office.

### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

### GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Conference will be to refund the registration fee paid. The Conference shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

### FOR FURTHER INFORMATION

Call 800-503-0188 (Continental US, Alaska and Hawaii only) or 206-452-5495, send e-mail to [registration@hconferences.com](mailto:registration@hconferences.com), or visit our website at [www.RACSummit.com](http://www.RACSummit.com).

### HOTEL INFORMATION/RESERVATIONS

The Crystal Gateway Marriott is the official hotel for the NINTH NATIONAL RAC (AND MAC) SUMMIT. A special group rate of \$209.00 single/ \$219.00 double per night (plus tax) has been arranged for Summit Attendees. To make your hotel reservations online please go to [www.RACSummit.com](http://www.RACSummit.com) and click on the Travel/Hotel tab.

You may also make a reservation by calling Central Reservations toll free at 1-877-212-5752. Please refer to **THE NATIONAL RAC SUMMIT** when calling in order to receive the group rate. Reservations at the group rate will be accepted while rooms are available or until the cut-off date of **Wednesday, October 22, 2014**. After this, reservations will be accepted on a space-available basis at the prevailing rate.

### Crystal Gateway Marriott

1700 Jefferson Davis Highway, Arlington VA 22202-3505

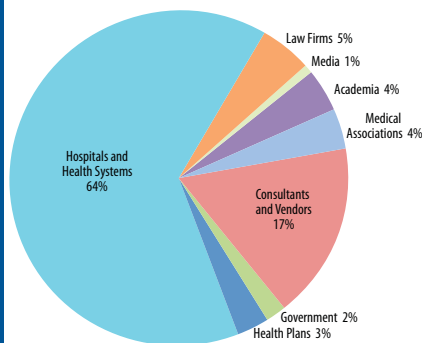
### EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Take advantage of this unique opportunity to expand your reach!

The Summit is attended by highly influential and experienced professionals. Sponsorship offers you strategic positioning as an industry leader.

For more information call 206-673-4815 or email [exhibits@hconferences.com](mailto:exhibits@hconferences.com).

Eighth National Medicare RAC Summit  
Breakdown of Attendees—2013 (215 Total)



# RAC (AND MAC) SUMMIT

**HOW TO REGISTER:** Fully complete the form below (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at [www.RACSummit.com](http://www.RACSummit.com).

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 22529 39th Ave SE, Bothell, WA 98021

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-0188 (Continental US, Alaska and Hawaii only) or

206-452-5495, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: [registration@hconferences.com](mailto:registration@hconferences.com)

## COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME \_\_\_\_\_

SIGNATURE OF REGISTRANT - REQUIRED \_\_\_\_\_

JOB TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

Special Needs (Dietary or Physical)

### ONSITE CONFERENCE ATTENDANCE

**PRECONFERENCE** (Optional, but required for the RAC Certificate Program):

CREATING AN INTEGRATED CDI SYSTEM \$ 495

**CONFERENCE** (Does not include Preconference):

**Standard Rate:**

Through Friday, September 12, 2014\* \$1,195

Through Friday, October 17, 2014\*\* \$1,495

After Friday, October 17, 2014 \$1,795

**Hospital and Health System Rate:**

Through Friday, September 12, 2014\* \$ 695

Through Friday, October 17, 2014\*\* \$ 895

After Friday, October 17, 2014 \$1,095

**Conference — Critical Access Hospitals\*\*\*:**

Flat Rate \$ 595

**RAC Certificate Program**

RAC Certificate Program \$ 395

(The Certificate Program includes optional preconference readings, required online course modules, the preconference and conference, and a post conference online examination. Requires preconference and conference registration.)

**GROUP REGISTRATION DISCOUNT** (Does not include Preconference):

Three or more registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

**Standard Group Rate** (For each registrant):

Through Friday, September 12, 2014\* \$ 795

Through Friday, October 17, 2014\*\* \$1,095

After Friday, October 17, 2014 \$1,395

**Hospital and Health System Group Rate** (For each registrant):

Through Friday, September 12, 2014\* \$ 595

Through Friday, October 17, 2014\*\* \$ 695

After Friday, October 17, 2014 \$ 895

**CONFERENCE ELECTRONIC MEDIA:**

Onsite Attendees — Following the Summit, the video and presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144  6 months' access on Web \$129

Note that conference electronic media may be used by the individual purchaser only. Terms and Conditions apply (see page 6).

**CONCURRENT SESSIONS** (Please select one):

Concurrent Session A—Physician Advisor Issues

Concurrent Session B—Hospital Operational Issues

\* This price reflects a discount for registration and payment received through Friday, September 12, 2014.

\*\* This price reflects a discount for registration and payment received through Friday, October 17, 2014.

\*\*\* A Critical Access Hospital (CAH) is a rural acute care hospital of no more than 25 beds that meets certain geographic and staffing requirements and is certified by HHS to receive cost-based reimbursement from Medicare.

### PAYMENT

Discount Code: \_\_\_\_\_

### TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at RAC Summit, 22529 39th Ave SE, Bothell, WA 98021, or fax your credit card payment to 206-319-5303.

You may also register online at [www.RACSummit.com](http://www.RACSummit.com).

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card:  American Express  Visa  Mastercard

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### WEBCAST CONFERENCE ATTENDANCE

All webcast registrants are automatically registered for ALL online events — the preconference, the conference, and the RAC Certificate Program. Webcast conference registration includes the live Internet feed from the conference, plus six months of continued archived Internet access, available 24/7.

**CONFERENCE** (Includes the preconference, the complete Summit, and the RAC Certificate Program):

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**Hospital and Health System Rate:**

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**Conference — Critical Access Hospitals\*\*\*:**

Flat Rate \$ 395

**GROUP REGISTRATION:**

Group registration offers the substantial volume discounts set forth below.

**All webcast group registrants are enrolled in the preconference, conference and RAC Certificate Program.**

Group registration offers the possibility of implementing a RAC online Certificate Program. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track conference participation to employees. Certificate of successful completion of online post conference examination evidences mastery of conference body of knowledge.

Conference Access:  5 or more \$495 each  10 or more \$395 each  
See INTELLECTUAL PROPERTY POLICY, page 6.

**CONFERENCE ELECTRONIC MEDIA:**

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144

(All webcast attendees automatically receive 6 months access on web.)

### SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Accountable Care News*, *Health Insurance Marketplace News*, *Healthcare Innovation News*, *Medical Home News*, *Population Health News*, *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) when ordered with your conference registration.

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### REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For onsite and webcast registrants there will be no refunds for “no-shows” or cancellations.

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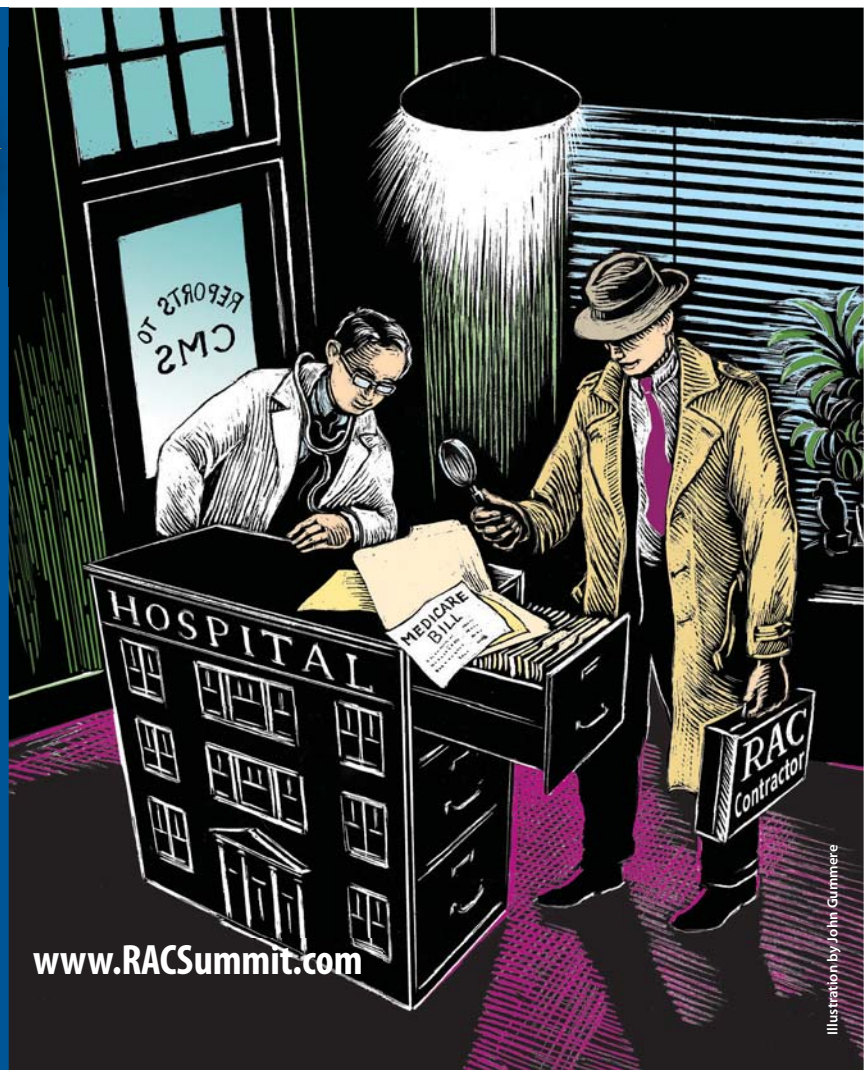
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